



Sustainability Policy on Donations and Funding

1. PURPOSE

This policy shows East Bridge University's commitment to handling donations, sponsorships, grants, scholarships, funding partnerships, and contributions in a responsible, transparent, and sustainable way.

East Bridge University (EBU) is a global institution focused on accessible education, ethical governance, and community engagement. The university understands that funding brings both opportunities and responsibilities. All financial contributions, whether received or given, must be managed with integrity, accountability, transparency, and a focus on long-term educational and social impact.

This policy supports two key areas of responsibility for the university:

- ethical management of donations, grants, sponsorships, and external funding received by the University; and
- responsible allocation of institutional funding, scholarships, outreach support, partnerships, and community contributions made by EBU.

With this policy, EBU aims to build trust with stakeholders, protect academic and institutional integrity, and make sure funding decisions support responsible growth and positive contributions to society.

2. SCOPE

This policy covers all EBU activities that involve:

- Donations, sponsorships, grants, and external funding received by the University
- Institutional scholarships, bursaries, and financial-support initiatives
- Community engagement funding and outreach contributions
- Research funding and academic sponsorships
- Institutional partnerships involving financial support or sponsorship arrangements
- Fundraising activities and donor engagement

- Financial contributions supporting educational access, research, innovation, sustainability, or community initiatives

This policy applies to everyone involved in funding activities for East Bridge University, including employees, leaders, academic units, partners, donors, sponsors, consultants, and external stakeholders.

3. DEFINITIONS

Donation: A donation is a voluntary financial or material gift given to support the university's activities, programs, scholarships, or community work, with no expectation of improper influence or personal gain.

Funding Relationship: A funding relationship is any formal agreement involving grants, sponsorships, donations, scholarships, or financial support between EBU and outside individuals, organisations, or institutions.

Institutional Contribution: An institutional contribution is financial or resource support that EBU gives for scholarships, community projects, partnerships, research, outreach, or educational access.

Due Diligence: Due diligence is the process of checking potential donors, sponsors, recipients, or funding arrangements to make sure they match EBU's values, ethics, governance, and responsible practices.

4. POLICY STATEMENT

East Bridge University is committed to making sure all donations, sponsorships, funding, scholarships, and contributions are managed responsibly, transparently, and in line with the university's values and governance.

The university believes funding should help education, research, accessibility, innovation, sustainability, and community wellbeing. EBU aims to keep funding practices ethical, responsible, and supportive of academic integrity and long-term value.

The university also knows that responsible funding means not just how money is received, but also how resources are given to students, partners, communities, and educational projects.

With this policy, EBU wants to build trust, ensure accountability, and act responsibly in all funding activities.

5. POLICY DECLARATION

EBU will keep managing donations and funding relationships based on these principles and commitments:

5.1 Ethical and Responsible Funding Practices

The university will make sure all donations, sponsorships, grants, scholarships, and funding are handled with integrity, fairness, transparency, and accountability.

5.2 Responsible Institutional Giving

EBU values supporting educational access, research, community involvement, and student growth through responsible funding, scholarships, bursaries, outreach, and strategic contributions.

5.3 Alignment with Institutional Values

The university will work with donors, sponsors, recipients, and partners whose actions match EBU's ethics, principles, and commitment to responsible, inclusive education.

5.4 Transparency and Accountability

EBU will keep proper oversight and review processes for all donations, sponsorships, contributions, and funding relationships.

5.5 Protection of Academic and Institutional Integrity

Funding, sponsorships, and donor relationships must not affect academic freedom, research independence, governance, educational quality, or ethical decisions.

5.6 Scholarships and Educational Access

The university will keep supporting scholarships and financial aid to help more students from different backgrounds access education.

5.7 Community and Social Impact

When possible, EBU will focus on funding and contributions that bring real educational, research, social, or community benefits and support long-term development and inclusion.

5.8 Due Diligence and Risk Consideration

EBU will carry out proper checks when reviewing donors, funding, sponsorships, and contributions to ensure responsible governance and smart decision-making.

5.9 Responsible Use and Stewardship of Funds

The university will make sure that all funding, whether received or given, is used responsibly, transparently, and according to agreed goals and procedures.

5.10 Partnerships and Collaborative Responsibility

EBU supports funding partnerships and teamwork that improve educational opportunities, innovation, research, accessibility, sustainability, and responsible growth.

5.11 Monitoring and Continuous Improvement

The university will regularly review its funding practices, donor engagement, scholarship programs, and contributions to improve accountability, transparency, and long-term sustainability.

6. RESPONSIBILITIES

Unit	Key Responsibilities
University Leadership	• Oversee institutional governance and accountability in funding-related activities • Support ethical and transparent donor and contribution practices
Finance and Administration Teams	• Maintain responsible financial oversight, documentation, and allocation processes • Support due diligence and governance procedures for donations and institutional contributions
Scholarships and Student Support Units	• Support fair and transparent scholarship allocation and learner-support initiatives
Research and Academic Units	• Ensure funding relationships and sponsorship arrangements do not compromise academic integrity or research independence
Institutional Partners, Donors, and Sponsors	• Conduct funding and partnership activities responsibly and transparently

7. REVIEW & MONITORING

EBU will regularly check how well this policy works by:

- Periodic review of funding governance and donor engagement practices
- Monitoring of scholarship, sponsorship, and institutional contribution activities
- Assessment of transparency, accountability, and due diligence procedures
- Review of funding-related risks and governance considerations
- Evaluation of the effectiveness and impact of institutional funding and support initiatives
- Ongoing review of responsible stewardship and sustainability practices across funding-related activities

This policy will be reviewed regularly to make sure it stays relevant, effective, and matches EBU's changing priorities and responsible practices.



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