



PSB
UNIVERSITY
CAMBODIA



EAST BRIDGE
UNIVERSITY
PARIS, FRANCE

Joint **PhD** for Professionals

Two Institutions - One Journey - Limitless Impact.

FLEXIBLE PhD **FOR WORKING PROFESSIONALS**

Your Research. Your Contribution. Your Future.

A globally connected doctoral journey designed for accomplished professionals worldwide.

East Bridge University, France

in Academic Collaboration with

**PREAH SIHAMONIRAJA
BUDDHIST UNIVERSITY, Cambodia**



**Flexible
Learning**



**Expert
Supervision**



**Original
Research**



**Global
Impact**



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TWO UNIVERSITIES. ONE GLOBAL DOCTORAL VISION.

An international academic collaboration bringing together flexible doctoral education, research excellence, and a shared commitment to developing globally minded scholar-practitioners.



ABOUT EAST BRIDGE UNIVERSITY

France | Flexible Education | Global Academic Community

East Bridge University (EBU) is a private higher education institution based in Paris, France, legally established under the French Education Code and operating with authorisation from the French Ministry of National Education, with institutional registration under the Rectorate of Paris.

With a strong focus on flexible and technology-enabled education, EBU provides a contemporary academic environment designed around the needs of today's global learners. Its programmes bring together academic knowledge, professional relevance, independent inquiry, and practical application.

Through its international faculty, digital learning ecosystem, research supervision, and globally diverse student community, EBU encourages learners to connect academic study with real-world challenges and opportunities.

At the doctoral level, EBU places particular emphasis on developing scholar-practitioners—professionals who can use rigorous research to generate new knowledge, address complex organisational and societal challenges, influence professional practice, and contribute meaningfully to their fields.

EBU AT A GLANCE



France-Based

Internationally oriented higher education institution



Flexible Learning

Designed for professionals and global learners



International Community

Students, faculty, researchers, and partners across multiple countries.



Research & Professional Impact

Connecting scholars with real-world practice



ABOUT PREAH SIHAMONIRAJA BUDDHIST UNIVERSITY

Cambodia | Public University | Academic & Research Excellence

Established in 2007, Preah Sihamoniraja Buddhist University (PSBU) is a public university in the Kingdom of Cambodia. It is recognised by the Ministry of Education, Youth and Sport and the Ministry of Cults and Religion, and accredited by the Accreditation Committee of Cambodia (ACC), the national quality assurance authority for higher education.

PSBU is committed to advancing higher education through academic quality, research, scholarly development, and international engagement. The University continues to expand its global academic connections and participation in international higher education and quality assurance networks.

Its international engagement includes affiliations and participation with organisations and networks such as the International Association of Universities (IAU), Times Higher Education (THE), ASEAN University Network – Quality Assurance (AUN-QA), INQAAHE, and other international academic and quality-focused bodies.

Through its growing research culture and international partnerships, PSBU seeks to prepare researchers and scholars capable of contributing to knowledge, professional practice, policy, and society.

PSBU AT A GLANCE



Established 2007

A public university in Cambodia



National Recognition

Recognised by relevant Cambodian authorities



Quality Assurance

Accredited by the Accreditation Committee of Cambodia



International Engagement

Connected with global higher education and quality networks



A COLLABORATIVE DOCTORAL JOURNEY

East Bridge University brings expertise in flexible education, international research supervision, and global academic engagement, while PSBU brings the academic foundation and standing of a nationally recognised public university.

Together, the two institutions create a doctoral pathway that is rigorous, flexible, internationally connected, and designed for the realities of today's working professionals.



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THE FLEXIBLE PhD

Rigorous Research. Professional Flexibility. Global Perspective.

Today's doctoral candidates are often experienced professionals, educators, executives, entrepreneurs, and leaders who want to make a meaningful contribution to knowledge without stepping away from their careers.

The **Flexible PhD for Working Professionals** offers a research-intensive doctoral pathway designed around this reality.

Through a combination of **structured doctoral coursework, individual academic supervision, independent research, scholarly publication, and a formal Viva Voce**, candidates undertake an academically rigorous journey leading to an original contribution to knowledge.

Delivered through a flexible online research environment, the programme enables candidates to investigate significant real-world challenges within their professional or academic fields while engaging with an international community of scholars and researchers.

The result is more than a doctoral qualification; it is an opportunity to transform professional experience into **research, knowledge, innovation, and meaningful impact**.

DESIGNED FOR THE PROFESSIONAL YOU ARE TODAY.

DEVELOPING THE SCHOLAR YOU ASPIRE TO BECOME.



100% Flexible Online Pathway

Pursue your doctoral research while continuing your professional career.



Individual Academic Supervision

Receive personalised guidance throughout your research journey.



Original Research with Real-World Impact

Investigate challenges relevant to your profession, industry, or society.



Structured Doctoral Journey

Progress from research foundations and proposal development through thesis, publication, and Viva Voce.



International Academic Experience

Engage with international faculty, researchers, doctoral seminars, and a global scholarly community.



Designed around working professionals

Balance your research ambitions with professional and personal commitments.



FROM PROFESSIONAL EXPERIENCE TO SCHOLARLY IMPACT.

Your experience has shaped what you know.
Your PhD can shape what the world knows next.





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WHY THIS PhD

A Doctoral Journey Designed Around Your Ambition — Not Your Location.

Pursuing a PhD should not mean putting your professional life on hold. This programme brings together the **academic rigour of doctoral research** with the flexibility required by experienced professionals—giving you the opportunity to research, publish, contribute new knowledge, and earn your doctorate while continuing your career.



INTERNATIONAL ACADEMIC COLLABORATION

Benefit from a doctoral pathway developed through the academic collaboration between **East Bridge University (France)** and **Preah Sihamoniraja Buddhist University (Cambodia)**, bringing together international academic perspectives, research expertise, and a globally connected doctoral environment.



RESEARCH THAT MATTERS

Build your doctoral research around questions that matter to your profession, organisation, industry, or society. Transform professional experience into rigorous scholarship capable of influencing **practice, policy, innovation, and future research.**



DESIGNED FOR WORKING PROFESSIONALS

Continue your career while pursuing your doctorate. The flexible online structure allows you to manage research alongside professional and personal commitments, with clear academic milestones to keep your journey on track.



BECOME A PUBLISHED RESEARCHER

Develop your scholarly profile through research publication. Candidates prepare a research manuscript for submission via an approved academic publication pathway, taking their research beyond the thesis and into the wider scholarly community.



PERSONAL ACADEMIC SUPERVISION

You are not undertaking the journey alone. Every candidate is assigned an academic supervisor who provides personalised guidance—from refining the research proposal and methodology to thesis development and preparation for the final defence.



A DOCTORATE WITHOUT BORDERS

Study and conduct research from wherever you are through a flexible digital learning environment, while connecting with supervisors, academics, researchers, and fellow doctoral candidates across an international academic community.



A STRUCTURED PATH TO YOUR PhD

Progress through a clearly defined doctoral journey incorporating **research foundations, advanced research methodology, proposal development, scholarly engagement, original research, publication, thesis development, and Viva Voce.**



COMPLETE THE FULL DOCTORAL JOURNEY

The programme culminates in an **original doctoral thesis of approximately 60,000 words** and a formal **Viva Voce examination**, where candidates defend the originality, significance, methodology, and contribution of their research.



YOUR CAREER DOESN'T HAVE TO PAUSE FOR YOUR PhD

Keep Leading. Keep Working. Keep Discovering.

Turn your professional experience into research that makes a lasting contribution.



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PROGRAMME STRUCTURE

Your Structured Pathway from Research Foundations to Doctoral Achievement

TOTAL PROGRAMME: 240 CREDITS

The PhD follows a progressive research pathway that builds the knowledge, methodological expertise, and scholarly independence required to undertake original doctoral research.

Each stage takes you closer to one goal: developing, completing, and successfully defending an original contribution to knowledge.

01

FOUNDATIONS OF RESEARCH (15 Credits)

Build the academic foundation for doctoral-level research.

You will explore:

Research paradigms • Scientific inquiry • Research ethics • Critical thinking • Academic integrity • Literature review • Scholarly writing

What you do:

Complete guided learning activities and engage with essential concepts underpinning doctoral research.

How you progress:

Successfully complete the required coursework and academic assessment.

OUTCOME - Develop the mindset and academic foundations of a doctoral researcher.

02

RESEARCH METHODS & STATISTICS (30 Credits)

Develop the methodological expertise to design and conduct rigorous research.

You will explore:

Qualitative, quantitative & mixed methods • Research design • Sampling • Data collection • Statistical analysis • Research software • Validity & reliability • Research ethics

What you do:

Study advanced research methodologies and learn to select appropriate methods for your proposed doctoral study.

How you progress:

Demonstrate your ability to understand, evaluate, and apply appropriate research methods.

OUTCOME - Build the methodological toolkit for independent doctoral research.

03

RESEARCH PROPOSAL DEVELOPMENT (15 Credits)

Transform your research idea into a doctoral research plan.

You will develop:

Research problem • Objectives • Research questions/hypotheses • Literature foundation • Methodology • Ethical considerations • Contribution to knowledge • Research timeline

What you do:

Develop a comprehensive research proposal with guidance from your academic supervisor.

How you progress:

Present your completed proposal for academic review and approval.

OUTCOME - An approved doctoral research proposal and a clear roadmap for your thesis.

04

DOCTORAL THESIS 120 Credits | Approximately 60,000 Words

This is the heart of your PhD—where your research becomes an original contribution to knowledge.

You will undertake:

Independent research • Data collection & analysis • Critical interpretation • Theory development/application • Scholarly writing • Contribution to knowledge

What you do:

Conduct your approved research under academic supervision and progressively develop your doctoral thesis.

How you progress:

Submit an approximately 60,000-word doctoral thesis demonstrating originality, methodological rigour, critical analysis, and scholarly contribution.

OUTCOME - Complete an original body of doctoral research ready for examination.

05

VIVA VOCE – ORAL THESIS DEFENCE 60 Credits

Defend your research. Demonstrate your expertise. Complete your doctoral journey.

You will demonstrate:

Research originality • Subject expertise • Methodological competence • Critical thinking • Contribution to knowledge • Ability to defend your findings

What you do:

Present and formally defend your doctoral research before an academic examination panel.

How you complete:

Successfully demonstrate to the examiners that your research meets the academic standards required for the award of the Doctor of Philosophy (PhD).

OUTCOME - Successful doctoral defence and completion of the PhD requirements.



FOUNDATIONS
15 Credits



METHODS & STATISTICS
30 Credits



RESEARCH PROPOSAL
15 Credits



60,000-WORD THESIS
120 Credits



VIVA VOCE
60 Credits




DOCTOR OF PHILOSOPHY (PhD)
From Researcher to Scholar.
From Inquiry to Impact.

240 CREDITS.
5 ACADEMIC STAGES.
ONE DOCTORAL JOURNEY.



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A Structured Pathway to Your PhD

240 CREDITS | FROM RESEARCH FOUNDATIONS TO DOCTORAL DEFENCE

The PhD follows a progressive pathway combining research preparation, advanced methodology, supervised original research, and formal doctoral examination.

01



FOUNDATIONS OF RESEARCH

15 Credits

Build essential skills in research thinking, academic writing, literature review, research ethics, and scholarly practice.

Learning: Guided Reading Materials

Assessment: MCQ-Based Assessment

02



RESEARCH METHODS & STATISTICS

30 Credits

Develop expertise in qualitative, quantitative, and mixed-methods research, including research design, data collection, analysis, and statistics.

Learning: Reading Materials + Coursework Videos

Assessment: MCQ-Based Assessment

03



RESEARCH PROPOSAL DEVELOPMENT

15 Credits | Approx. 2,500 Words

Transform your research idea into a structured doctoral proposal covering the research problem, objectives, questions, methodology, and expected contribution.

Support: Academic Supervisor Guidance

Assessment: Supervisor & Institutional Approval

04



DOCTORAL THESIS

120 Credits | Approx. 60,000 Words

Conduct original, independent, and ethically grounded research that makes a meaningful contribution to knowledge.

Support: Individual Academic Supervision

Assessment: Academic Review + Similarity Check + Defence Readiness

05



VIVA VOCE

60 Credits | Oral Thesis Defence

Present and defend the originality, methodology, findings, and contribution of your research before an academic examination panel.

Assessment: Formal Viva Voce Examination

SCHOLARLY COMPLETION

Conference Presentation | Research Publication |
Final Academic Clearance





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YOUR PhD EXPERIENCE & SUPPORT

Flexible Learning. Personal Guidance. Support at Every Stage.

A PhD is an independent research journey—but you do not undertake it alone.

From your first coursework module to your final Viva Voce, you are supported through a combination of personal academic supervision, structured research guidance, digital learning resources, scholarly development, and continuous academic engagement.



YOUR PERSONAL ACADEMIC SUPERVISOR

Every doctoral candidate is assigned an academic supervisor who provides individual guidance throughout the research journey.

Your supervisor supports you with:



Research Direction

Refining your topic, research questions, objectives, and contribution to knowledge.



Methodology

Guidance on research design, data collection, analysis, validity, and research ethics.



Thesis Development

Structured feedback as your thesis develops progressively, chapter by chapter.



Research Progress

Regular online supervision meetings help review progress, address challenges, and establish your next academic milestones.

ONE CANDIDATE. ONE RESEARCH JOURNEY. PERSONALISED GUIDANCE.



YOUR DIGITAL DOCTORAL CAMPUS

Your PhD—accessible anytime, anywhere.

Upon enrolment, you receive secure access to the East Bridge University Learning Management System (LMS)—your central digital environment for managing and supporting your doctoral journey.



24/7 LMS ACCESS



LEARN

Access structured doctoral coursework, learning materials, research resources, readings, and academic guidance.



RESEARCH

Access proposal templates, research manuals, thesis guidelines, referencing resources, and essential doctoral documents.



SUBMIT

Submit coursework and research documents securely and receive academic feedback.



CONNECT

Stay engaged with supervisors, faculty, doctoral webinars, seminars, and academic activities.



TRACK

Follow your progress from coursework and proposal approval through research, thesis submission, publication, and Viva Voce.



LEARN ANYWHERE

Study and conduct your research around your professional and personal commitments, from wherever you are in the world.



SUPPORT BEYOND SUPERVISION

Your doctoral development extends beyond writing your thesis.



RESEARCH SKILLS & DOCTORAL WEBINARS

Develop your capabilities through academic sessions covering research methodology, literature reviews, academic writing, data analysis, research technology, and emerging research practices.



RESEARCH ETHICS & ACADEMIC INTEGRITY

Receive guidance on ethical research, informed consent, data protection, responsible research practices, referencing, and academic integrity.



PUBLICATION MENTORING

Receive guidance in developing your doctoral research into a scholarly manuscript and navigating the academic publication process.



DOCTORAL COLLOQUIA & SCHOLARLY ENGAGEMENT

Engage with academics and fellow researchers, present developing research ideas, receive feedback, and participate in scholarly discussion.



THESIS DEVELOPMENT SUPPORT

Progress from proposal to completed thesis through structured academic guidance, milestone reviews, and continuous feedback



VIVA VOCE PREPARATION

Prepare confidently for your final doctoral defence through guidance on presenting your research, responding to examiner questions, and defending your methodology, findings, and contribution to knowledge.



FROM ENROLMENT TO VIVA — WE STAY CONNECTED.

SUPERVISION • LMS • RESEARCH SUPPORT • WEBINARS • PUBLICATION • VIVA PREPARATION



Flexible enough to fit
your life.



Structured enough to
keep you progressing.



Supported enough to never feel
alone in your doctoral journey.



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RESEARCH AREAS

*Explore Your Field. Define Your Question.
Make Your Contribution.*

Our PhD pathway supports research across a broad range of academic and professional disciplines. Candidates pursue original research aligned with their expertise, professional experience, and areas of scholarly interest.

01 PhD IN BUSINESS MANAGEMENT

Specializations

- Business Administration • Management • Marketing • Strategic Management
- Human Resource Management • International Business • Entrepreneurship and Innovation • Supply Chain and Logistics Management • Project Management
- Organizational Leadership • Operations Management • Tourism Management
- Hospitality Management • Event Management

02 PhD IN EDUCATION

Specializations

- Educational Leadership • Curriculum and Instruction • Educational Technology
- Higher Education Administration • Early Childhood Education • Special Education
- Teacher Education

03 PhD IN PSYCHOLOGY & COUNSELLING

Specializations

- Educational Psychology • Clinical Psychology • Applied Psychology • Organizational Psychology • Positive Psychology • Counselling Psychology • Child and Adolescent Psychology • Behavioral Sciences

04 PhD IN IT & COMPUTING

Specializations

- Computer Science • Information Technology • Artificial Intelligence • Data Science
- Cyber Security • Information Systems • Software Engineering • Cloud Computing
- Internet of Things (IoT) • Digital Transformation

05 PhD IN HUMANITIES & SOCIAL SCIENCES

Specializations

- Sociology • Political Science • International Relations • Public Administration • Public Policy • Development Studies • Social Work • Corporate Governance • Environmental Science • Sustainability Studies • Linguistics • Philosophy • History • Cultural Studies
- Religious Studies • Communication Studies • Media and Communication • Journalism
- Digital Media

06 PhD IN ECONOMICS

Specialization

- Economics

07 PhD IN LAW

Specializations

- Criminology • International Law • Human Rights Law



**YOUR RESEARCH. YOUR FIELD.
YOUR CONTRIBUTION.**

Candidates are encouraged to propose research that addresses contemporary challenges, emerging opportunities, and meaningful questions within their chosen discipline.

Interdisciplinary research is encouraged where appropriate.

Research areas and proposed topics are subject to academic review, research feasibility, and the availability of appropriate doctoral supervision.



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MESSAGE FROM THE DEAN

*Research Begins with a Question.
A Doctorate Begins with the Courage to Pursue It.*

Prof. Dr. Sanjib (Neil) Chakraborty **Dean of Doctoral Studies**

Welcome to your doctoral journey.

A PhD is more than the highest level of academic achievement. It is a journey of intellectual discovery—one that challenges you to question established thinking, investigate complex problems, and ultimately contribute something original to the world of knowledge.

Many of today's aspiring doctoral scholars are also accomplished professionals—educators, executives, entrepreneurs, researchers, consultants, and leaders. They bring years of experience, insight, and unanswered questions from the real world into academia.

I believe that professional experience can be a powerful starting point for meaningful research.

Our Flexible PhD has therefore been designed to enable experienced professionals to pursue rigorous doctoral research without stepping away from the careers and responsibilities they have spent years building. Flexibility, however, does not mean compromising academic standards. Every candidate is expected to think critically, conduct ethical and methodologically sound research, engage with scholarly literature, contribute original knowledge, publish, and successfully defend their work.

As Dean of Doctoral Studies, my philosophy is simple: a doctoral candidate should be challenged academically, encouraged intellectually, and supported personally throughout the journey.

You will not undertake this journey alone. From your first research idea to your final Viva Voce, our academic supervisors, research faculty, and doctoral support team will be there to guide your progress while helping you develop the independence and confidence expected of a doctoral scholar.

Your PhD may begin with a question.

But where that question takes you—to new knowledge, new ideas, new opportunities, and new impact—is the journey that lies ahead.

I look forward to welcoming you to our global doctoral community and, one day, addressing you by a title you will have truly earned — Doctor.



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READY TO TAKE THE NEXT STEP?

01



EXPLORE

Identify the research area that reflects your expertise, interests, and future aspirations.

02



APPLY

Submit your application, academic credentials, statement of purpose, and proposed research idea to phd@ebu.ac.

03



CONNECT

Meet with our Doctoral Admissions Team to discuss your research interests, eligibility, and doctoral pathway.

04



BEGIN

Join our global doctoral community and take the first step towards your PhD.





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APPLY FOR YOUR **PhD**

Scan to Apply



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phd@ebu.ac



<https://www.ebu.ac/phd>



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**YOUR EXPERIENCE BROUGHT YOU THIS FAR.
YOUR RESEARCH CAN TAKE YOU FURTHER.**