



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE

Unlock the Pinnacle of Business Excellence

DBA

Doctor of Business Administration

Take the next step in your career and become a catalyst
for change in your organization and beyond.

www.ebu.ac



About **EAST BRIDGE UNIVERSITY**

East Bridge University is a private & independent distance learning institution operating under the French Education Act, specifically governed by the provisions outlined in the Code de l'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28. EBU adheres to stringent regulations and standards to ensure the quality and integrity of our educational offerings.

Legally incorporated in Paris, France (RCS No. 981 441 579 Paris on 15 November 2023), EBU-Paris is a private, independent university. It offers higher education programs distinct from the French national curriculum and public system.

All EBU programs are entirely online which provides the much-needed flexibility for working professionals who have a demanding schedule. Our curricula are thoughtfully crafted to cater to the unique needs of adult learners and enable them to seamlessly integrate their work and their studies.

East Bridge University is honored to have received approval from the Rector of the Paris Academy, the educational authority for Paris, as a recognized distance learning establishment. As the Rector of the Paris Academy operates under the jurisdiction of the Ministry of National Education and Youth, this approval signifies our institution's compliance with rigorous standards set forth by the French regulatory framework.

Sharpen *your strategic edge*

A **Doctor of Business Administration** (DBA) is a professional degree aimed at working individuals with considerable experience who want to expand their career scope and emerge as thought leaders in their respective fields. DBA is one of the highest levels of qualifications in the business world.

Innovative Curriculum :

Experience cutting-edge curriculum that blends with real-world application, tailored to the dynamic demands of global business.

Global Network :

Join a prestigious network of business professionals and alumni, fostering connections that span across industries and continents.

Flexible Learning:

Our program offers flexible online learning options, designed to fit the busy schedules of senior executives.

Completely Online:

A completely online DBA program, the Doctor of Business Administration offered by East Bridge University, is a first-of-its-kind degree program designed to propel the career growth of working individuals.



Designed for visionary senior industry leaders, our Doctor of Business Administration (DBA) program is your gateway to unparalleled expertise & influence in the business world.

DBA by Coursework & Research

Credits Hours - 240
Duration - Upto 36 months
Mode - Online
Assessment - Coursework / Research / Defense

The DBA by Research program is ideal for candidates who have substantial work experience but do not have any previous experience in scholarly work or writing research papers, that is, they do not have any published scholarly thesis. Candidates in the DBA by Research program develop the key skills and mindset required to pursue doctoral programs.

Course Curriculum

Foundation of Research - 15 Credits
Research Methods & Statistics - 30 Credits
Writing your Paper - 15 Credits
Reflective Paper (1000 words) - 30 Credits
Doctoral Thesis (30000 words) - 90 Credits
Viva Voce (Thesis Defense) - 60 Credits

DBA by Publications

Credits Hours - 240
Duration - Upto 36 months
Mode - Online
Assessment - Prior Publication / Summary Paper / Defense

The DBA by Publications is a program suitable for individuals with substantial professional experience who have made considerable contributions in the field of business through published research works. Candidates applying for DBA by Research typically need to demonstrate their ability to apply theoretical business knowledge to practical real-world solutions.

Course Curriculum

Prior Publication of Research work - 120 Credits
Research Reflective Paper comprising 3000 to 5000 words - 60 Credits
Viva (Defense) - 60 Credits

MEMBERSHIPS



Accreditation Council for Business Schools and Programs (ACBSP)

East Bridge University (EBU) is proud to announce its membership with the Accreditation Council for Business Schools and Programs (ACBSP), a globally recognized accrediting body dedicated to enhancing the quality of business education.



Association to Advance Collegiate Schools of Business (AACSB)

The Association to Advance Collegiate Schools of Business (AACSB), USA, has been synonymous with the highest standards of excellence in business education since 1916. AACSB offers quality assurance, business education insights, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools globally.



British Quality Foundation (BQF)

East Bridge University, now a member of the British Quality Foundation (BQF), stands to gain several key benefits. Membership provides access to a wealth of resources, including best practices and tools for quality management, and offers opportunities for networking with industry leaders and peers.



International Vocational Education and Training Association (IVETA)

East Bridge University joins IVETA, showcasing our ongoing dedication to delivering top-tier vocational training. IVETA fosters global excellence in vocational education, uniting educators, trainers, and institutions to advance high-quality training worldwide.



European Association for International Education (EAIE)

East Bridge University proudly joins EAIE, enhancing our global recognition and opportunities for both our institution and learners. EAIE drives international education, fostering knowledge exchange and community building for higher education institutions worldwide.



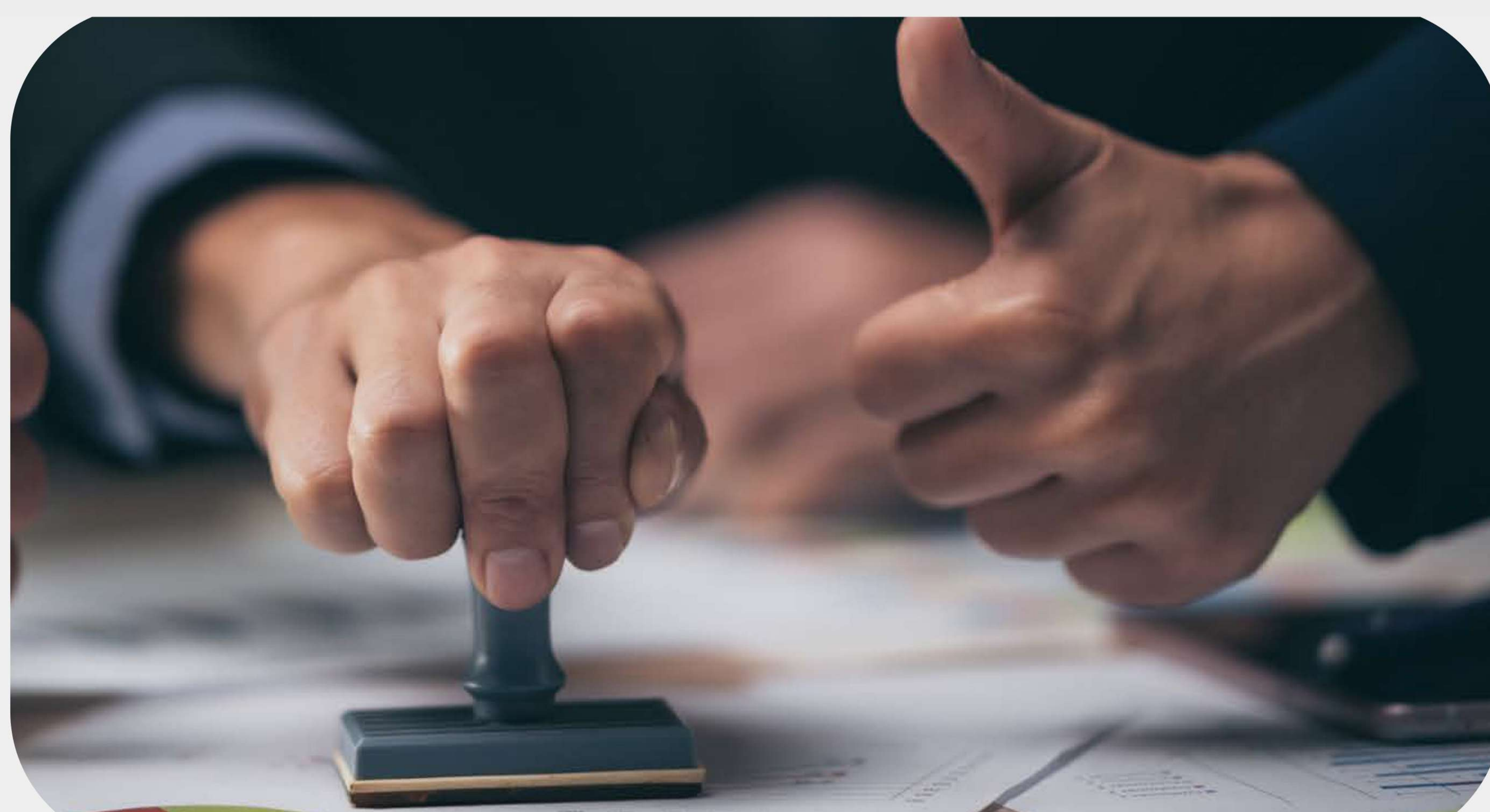
Association for Teacher Education in Europe (ATEE)

East Bridge University is an institutional member of the Association for Teacher Education in Europe (ATEE). ATEE's mission to enhance the quality of teacher education and support professional development aligns perfectly with the university's goals.



European Council of Leading Business Schools (ECLBS)

The European Council of Leading Business Schools (ECLBS) is a distinguished consortium of top-tier business schools and institutions committed to advancing business education and leadership development across Europe. ECLBS fosters collaboration, innovation, and academic excellence among its members, ensuring that they stay at the forefront of global business education.





YOUR FUTURE STARTS TODAY

Invest in your future

East Bridge University can make your dream of a DBA Degree a reality. Our online degree programs for adults are comprehensive and convenient, helping further your education around your busy schedule.

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Program Powered by

