



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

BBA

Bachelor of Business Administration

Experience the perfect blend of flexibility, expert instruction, and cutting-edge curriculum, all designed to fit your busy lifestyle.



www.ebu.ac

About East Bridge University

A decentralized online global educational network, East Bridge University is a pioneering higher learning institution committed to bring the best quality Degree and Diploma courses for working individuals. EBU provides a wide range of programs that are affordable and tailor-made to suit the needs of adults who are looking for higher education.

All the courses offered by EBU are entirely online with a flexible timeline which allows working professionals to commit to the program of their choice without the need to attend physical classes or follow a strict routine. The programs are so designed that they meet the current industry standards while at the same time being affordable.



Benefits of Pursuing a Bachelor of Business Administration

- ▶ Explore diverse career opportunities in marketing, finance, HR, and more.
- ▶ Enhance leadership, problem-solving, and decision-making skills with in-depth knowledge.
- ▶ Expand your network by collaborating with industry experts.
- ▶ Gain practical experience to handle real-world situations effectively.
- ▶ Achieve higher income opportunities with the skills acquired.
- ▶ Study abroad to broaden your perspective and prepare for global careers.
- ▶ Become a valuable asset to any organization with your BBA expertise.
- ▶ Boost personal growth and resume credibility with a specialized BBA program.



Admission Process

- ▶ The candidate needs to fill up the application form from our website
- ▶ After the successful submission of the application form, the candidate receives an email from our enrollment department with detailed instructions
- ▶ The candidate is required to fill up the admission evaluation form and submit their updated resume
- ▶ Upon the acceptance of enrollment, the candidate receives a provisional offer letter with course fee, payment plan, and admissible scholarship if any
- ▶ After the confirmation, the candidate is required to make the payment for the course fee which marks the end of the application process

Eligibility

To be eligible for a Bachelor of Business Administration, applicants must have

- ▶ A high school diploma or equivalent
- ▶ Prior professional experience or learning credits
- ▶ Basic English proficiency (IELTS Level 5.0, or studied all subjects in English at High School, or at least 55% of marks in English at High School)
- ▶ Basic online research skills and MS Word proficiency

Duration

The duration of a Bachelor of Business Administration is generally 36 months. Our Program Officers will help you throughout the course to complete the course in an accelerated process.

Accreditations



European Agency for Higher Education Advancement (EAHEA)

East Bridge University's attainment of an "A-Full Accreditation" from the European Agency for Higher Education Advancement (EAHEA) underscores its commitment to administrative responsibility, institutional integrity, and academic quality on a global scale.



International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)

East Bridge University (EBU) Achieves Prestigious IEAC Accreditation. EBU, located in the heart of Paris, France, is proud to announce its recent accreditation by the International Education Accreditation Council (IEAC). This significant achievement marks a milestone in EBU's commitment to providing high-quality education and affirms its adherence to international standards of academic excellence.



International Education Accreditation Council (IEAC)

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American Accreditation Association

East Bridge University (EBU) has received the prestigious accreditation from the American Accreditation Association (AAA). This accreditation signifies a commitment to upholding rigorous international standards and demonstrates the university's dedication to ensuring the competency of its programs and services.



Memberships



Accreditation Council for Business Schools and Programs (ACBSP)

East Bridge University (EBU) is proud to announce its membership with the Accreditation Council for Business Schools and Programs (ACBSP), a globally recognized accrediting body dedicated to enhancing the quality of business education.



Association to Advance Collegiate Schools of Business (AACSB)

The Association to Advance Collegiate Schools of Business (AACSB), USA, has been synonymous with the highest standards of excellence in business education since 1916. AACSB offers quality assurance, business education insights, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools globally. Its accreditation process is ISO 9001:2015 certified. East Bridge University is a proud educational member of AACSB.



International Vocational Education and Training Association (IVETA)

East Bridge University is an IVETA member, recognizing our commitment to high-quality vocational training. This affiliation underscores our dedication to advancing global vocational education and creating new opportunities for our students.



European Association for International Education (EAIE)

East Bridge University proudly joins EAIE, enhancing our global recognition and opportunities for both our institution and learners. EAIE drives international education, fostering knowledge exchange and community building for higher education institutions worldwide.



Association for Teacher Education in Europe (ATEE)

East Bridge University is an institutional member of the Association for Teacher Education in Europe (ATEE). ATEE's mission to enhance the quality of teacher education and support professional development aligns perfectly with the university's goals.

Quality Certification



AQS Certifications

East Bridge University earns ISO Certification 29995:2021 from AQS, UK, affirming our commitment to global quality standards. AQS specializes in certifying educational institutions, endorsing our dedication to excellence in education.



ISO

The International Organization for Standardization (ISO) sets global benchmarks for quality, safety, and efficiency. Compliance with ISO standards enhances trust and credibility, particularly for educational institutions, ensuring top-quality learning experiences for students.



Embark on your future journey today

Secure Your Future!

East Bridge University's BBA courses pave the way to a prosperous future by equipping students with essential business skills, leadership qualities, and practical knowledge, empowering them to excel in diverse career paths.



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