



EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

(EMBA)



GLOBAL
PERSPECTIVE



EXECUTIVE
LEADERSHIP



STRATEGIC
IMPACT

LEAD. INNOVATE. TRANSFORM.

SHAPE THE FUTURE OF BUSINESS



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

TRANSFORM YOUR EXPERIENCE — INTO — EXECUTIVE LEADERSHIP

Advance your professional journey with East Bridge University's **Executive MBA** — a flexible, practice-oriented postgraduate qualification designed for experienced professionals, business owners, managers, and emerging leaders.

Built for working executives, this program helps you formalise your managerial expertise, strengthen your leadership identity, and move confidently toward senior-level opportunities.



KEY HIGHLIGHTS



EXPERIENCE-INTEGRATED LEARNING

Recognises prior academic learning and professional experience through RPL/PELE-based evaluation.



FLEXIBLE EXECUTIVE PATHWAY

Designed for busy professionals with a completion window of up to **12 months**.



25 SPECIALISATIONS

Choose from high-demand areas including Leadership, Marketing, HR, AI, Finance, ESG, Healthcare, Education, and more.



CAPSTONE-BASED ASSESSMENT ALIGNED WITH SPECIALISATIONS

Complete a **5000 – 7000** words reflective paper aligned with your professional journey and chosen specialisation.



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TOP UNIVERSITIES



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REAL-WORLD
RELEVANCE



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COURSE OVERVIEW

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION



The Executive Master of Business Administration from East Bridge University is designed for professionals who have already built meaningful industry experience and now wish to convert that experience into a recognised executive qualification.



Unlike traditional business degrees that rely only on classroom-based learning, EBU's EMBA follows an experience-integrated academic model. It combines prior learning, professional exposure, managerial competence, and a final reflective capstone to help learners demonstrate postgraduate-level business understanding.



This makes the program especially relevant for professionals who have led teams, handled business decisions, managed operations, built ventures, supervised departments, or contributed strategically to organisational growth.



WHY PURSUE AN EMBA FROM EAST BRIDGE UNIVERSITY?

East Bridge University's EMBA is designed to help working professionals formalise what they already know, sharpen their strategic thinking, and strengthen their credibility in leadership-focused roles.

“ In today's competitive business landscape, experience alone is valuable — but experience backed by an academic credential can create stronger professional positioning.

THE PROGRAM IS SUITABLE FOR PROFESSIONALS WHO WANT TO:



MOVE INTO SENIOR LEADERSHIP ROLES

Build confidence for managerial, supervisory, and strategic positions.



GAIN FORMAL RECOGNITION FOR EXPERIENCE

Translate years of professional work into an academic pathway through RPL/PELE.



STUDY WITHOUT CAREER INTERRUPTION

Continue working while completing a flexible executive qualification.



DEVELOP SHARPER BUSINESS PERSPECTIVES

Connect real-world decisions with management concepts, leadership frameworks, and strategic thinking.



CHOOSE A RELEVANT SPECIALISATION

Align your EMBA with your current field or future leadership direction.



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QS TOP UNIVERSITIES



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WHAT MAKES EBU's EMBA UNIQUE?



RECOGNITION OF EXPERIENCE AS LEARNING

Your professional journey becomes a meaningful part of the academic framework.



PRACTICE-ORIENTED EXECUTIVE QUALIFICATION

The program focuses on applied business knowledge, not just theoretical learning.



ONE-YEAR ACADEMIC POSITIONING

The transcript reflects a standardised one-year postgraduate program.



CAPSTONE REFLECTIVE PAPER

Complete a 5000 -7000 word reflective paper aligned with your professional journey and chosen specialisation.



GLOBAL DISTANCE LEARNING MODEL

Designed for professionals seeking flexible, internationally accessible education.



FLEXIBLE
LEARNING



EXECUTIVE
FOCUSED



CAREER
ACCELERATION



ACADEMIC
CREDIBILITY

**YOUR EXPERIENCE.
OUR RECOGNITION.
YOUR NEXT LEAP.**



**TURN YOUR EXPERIENCE INTO AN
INTERNATIONALLY RECOGNISED
EXECUTIVE QUALIFICATION.**



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PROGRAM DETAILS



COURSE STRUCTURE

The EMBA follows a flexible, experience-integrated academic model with an indicative **120-credit framework**.

CREDIT FRAMEWORK



Prior Academic Qualification (20 Credits)

Recognised through academic equivalence.



Professional Experience — RPL/PELE (60 Credits)

A major credit component based on professional learning, work experience, and managerial exposure.



Capstone Reflective Project (40 Credits)

Final academic requirement demonstrating applied learning and postgraduate-level reflection.



CAPSTONE REQUIREMENT

All EMBA participants are required to complete a **Capstone Reflective Project Aligned With Specializations**.

The final academic requirement –
5000 – 7000 WORDS.

This structured academic submission allows learners to:

- ✓ Reflect on their professional journey
- ✓ Demonstrate applied business knowledge
- ✓ Connect real-world experience with management theories
- ✓ Focus on a chosen specialisation such as Strategy, Marketing, HR, Leadership, Finance, or Business Analytics



The capstone ensures academic integrity, evidence of learning, and **alignment** with postgraduate-level outcomes.



EXPERIENCE
INTEGRATED



PRACTICE
ORIENTED



EXECUTIVE
FOCUSED



CAREER
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ACADEMIC
EXCELLENCE



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ELIGIBILITY & DURATION

A FLEXIBLE EXECUTIVE PATHWAY
BUILT FOR EXPERIENCED PROFESSIONALS



ELIGIBILITY CRITERIA

Applicants should have:



- ✓ A recognised Bachelor's degree in any discipline



- ✓ Minimum **5 years** of professional work experience



- ✓ Managerial, supervisory, entrepreneurial, or **strategic exposure**



- ✓ Basic ability to undertake **online academic work** and **reflective writing**



DURATION

The EMBA is designed as a **flexible executive pathway**.



COMPLETION WINDOW:
MAXIMUM 12 MONTHS



TRANSCRIPT DURATION:
STANDARDISED AS A
ONE-YEAR EMBA



This allows professionals to complete the program at a manageable pace while maintaining academic consistency in documentation.



**DESIGNED FOR EXPERIENCED PROFESSIONALS
BALANCING LEADERSHIP AND LEARNING.**



GLOBAL
PERSPECTIVE



EXPERIENCE
RECOGNISED



FLEXIBLE
LEARNING



EXECUTIVE
FOCUSED



CAREER
ADVANCEMENT



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SPECIALISATIONS

CHOOSE FROM

25 EMBA SPECIALISATIONS

01  EMBA in Sales & Marketing Management

02  EMBA in Logistics & Supply Chain Management

03  EMBA in Project Management

04  EMBA in Environment, Health and Safety Management

05  EMBA in Education Administration and Management

06  EMBA in Learning and Development

07  EMBA in Business Administration

08  EMBA in Human Resource Management

09  EMBA in Cyber Security Management

10  EMBA in Business Analytics

11  EMBA in Artificial Intelligence & Digital Transformation

12  EMBA in Leadership & Strategic Management

13  EMBA in Entrepreneurship & Innovation

14  EMBA in Global Business Management

15  EMBA in Operations & Supply Chain Management

16  EMBA in Finance & FinTech

17  EMBA in Marketing & Brand Management

18  EMBA in Organizational Development

19  EMBA in Change Management

20  EMBA in Corporate Governance & Ethics

21  EMBA in Sustainability & ESG Management

22  EMBA in Healthcare Management

23  EMBA in Hospitality & Tourism Management

24  EMBA in Media & Communication Management

25  EMBA in Strategy & Management Consulting



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TOP UNIVERSITIES





EAST BRIDGE
UNIVERSITY

PARIS, FRANCE

CERTIFICATION

GRADUATES WILL **RECEIVE:**



EXECUTIVE **MBA CERTIFICATE**
FROM EAST BRIDGE UNIVERSITY



OFFICIAL **TRANSCRIPT**
REFLECTING A ONE-YEAR
POSTGRADUATE PROGRAM



Recognition of the qualification remains subject to the policies and requirements of the receiving authority, organisation, or jurisdiction.



VALUE-ADDED **PATHWAYS**



APOSTILLE & LEGALISATION SUPPORT

Students may opt for **France-based** document legalisation or **apostille support** for international documentation purposes.



GLOBAL
RECOGNITION
POTENTIAL

Designed for worldwide career mobility.



CREDIBILITY
& CONFIDENCE

Strengthen your professional profile with an accredited postgraduate credential.



ACADEMIC
EXCELLENCE

A program built on international academic standards.



SUPPORT
BEYOND
GRADUATION

Guidance and support when you need it.



GLOBAL
PERSPECTIVE



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What This Means for Our Students

This recognition reflects East Bridge University's long-standing commitment to building an online learning environment that doesn't just replicate the classroom, but is purpose-built for how remote students actually learn, connect, and succeed. From live faculty interaction to a global network of peers and mentors, every element of our online programs is designed around genuine engagement and measurable outcomes.



About QS Stars™

This recognition reflects East Bridge University's long-standing commitment to building an online learning environment that doesn't just replicate the classroom, but is purpose-built for how remote students actually learn, connect, and succeed. From live faculty interaction to a global network of peers and mentors, every element of our online programs is designed around genuine engagement and measurable outcomes.



[Click here to see the certificate](#)



[Click here to see our EBU's QS Star Report](#)





East Bridge University has been awarded **a full 5-star rating in Online Learning by QS Stars™**



East Bridge University has been awarded a full 5-star rating in Online Learning by QS Stars™, an independent evaluation system operated by QS – the organization also known globally for the QS World University Ranking. This distinction places East Bridge among a select group of institutions recognized for delivering an exceptional online education experience.

The QS Stars™ Online Learning category is reserved for institutions that place genuine emphasis on the needs of remote and online students – evaluating everything from faculty engagement to student support services through the lens of someone learning entirely, or substantially, online.

East Bridge University scored 98 out of 100 points, **with full marks across several core categories:**

Student-Faculty Engagement (20/20) – including live-streamed and pre-recorded coursework, live tutoring, faculty assessment, and dedicated one-to-one time with instructors

Student Interaction (20/20) – an active alumni network, regular online career fairs and events, peer collaboration tools, engagement monitoring, and always-on chat and discussion support

Student Services and Technology (20/20) – inclusive access for students with different backgrounds and needs, enrolment support, individualized learning resources, dedicated career advising, and scholarships covering up to half of student fees

International Online Experience (10/10) – Collaborative Online International Learning (COIL) opportunities that connect students across borders

Applications per Enrolment (10/10)

Training in Use of Online Learning (8/10)

Completion (5/5) and Online Mission Statement (5/5)



EAST BRIDGE
UNIVERSITY

PARIS, FRANCE

ABOUT EBU

ABOUT EAST BRIDGE UNIVERSITY



East Bridge University, Paris, is a global higher-learning institution offering flexible, **career-focused** academic programs for working professionals, adult learners, and aspiring leaders across industries.



EBU's programs are designed to support learners who want to continue their academic journey while advancing in their professional fields. With a strong focus on **distance learning, applied education, and industry relevance**, the university helps learners bridge the gap between academic knowledge and real-world professional practice.



East Bridge University operates with a **global outlook** and offers programs across business, education, leadership, psychology, humanities, social sciences, and professional development. Its learning model is particularly suited for professionals who seek academic growth without stepping away from their careers.



WHY EBU?



PARIS-HEADQUARTERED GLOBAL INSTITUTION

A university positioned for international learners and working professionals.



LISTED IN TIMES HIGHER EDUCATION

Reflecting its growing global academic presence.



FLEXIBLE ACADEMIC PATHWAYS

Designed for professionals balancing work, learning, and leadership responsibilities.



CAREER-FOCUSED CURRICULUM

Programs are built to support professional growth, applied learning, and leadership development.



GLOBAL LEARNING ACCESSIBILITY

Learners can pursue their studies from anywhere through a flexible online format.



EMPOWERING PROFESSIONALS
THROUGH **GLOBALLY ACCESSIBLE** EDUCATION.

EAST BRIDGE UNIVERSITY, PARIS



EAST BRIDGE UNIVERSITY'S MEMBERSHIPS:



Accreditation Council for
Business Schools and
Programs (ACBSP)



Association to Advance
Collegiate Schools of
Business (AACSB)



European Association of
Applied Psychology (EAAP)



Continuing Professional
Development (CPD)



European Association
for International
Education (EAIE)



European Council of
Leading Business Schools
(ECLBS)



International Vocational
Education and Training
Association (IVETA)



British Quality
Foundation (BQF)



Association for Teacher
Education in Europe (ATEE)



European Society for
Research on the Education
of Adults (ESREA)



Association to Advance
Collegiate Schools of
Business (AACSB)



OTHM Qualifications

East Bridge University is officially listed on the globally recognized Times
Higher Education (THE) and QS Top Universities websites.



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TOP UNIVERSITIES

EAST BRIDGE UNIVERSITY'S ACCREDITATIONS:



European Agency for Higher
Education Advancement
(EAHEA)



Education Quality
Accreditation Commission
(EQAC)



EDU.INT - INTER-
GOVERNMENTAL
ORGANIZATION



International Association for
Quality Assurance in Pre-
Tertiary & Higher Education
(QAHE)



International Education
Accreditation Council
(IEAC)



American Accreditation
Association



Mercosul Accreditation
Agency (MACCA)



Independent Institute
for Accreditation, Rating
& Certification (IARC)



EAST BRIDGE UNIVERSITY

PARIS, FRANCE

Inspiring Global Leaders

YOUR NEXT LEADERSHIP MOVE STARTS HERE

Your experience has already shaped your career.
Now let it strengthen your executive identity.

Take the next step with East Bridge University's
Executive Master of Business Administration
and position yourself for **broader leadership opportunities,**
stronger professional credibility, and **future academic progression.**



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Website: www.ebu.ac



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