



**EAST BRIDGE  
UNIVERSITY**

PARIS, FRANCE

## Privacy Policy

### Security Practices

We at East Bridge University (EBU) consistently strive to protect your online information in accordance with our security standards and practices. As a customer of [www.ebu.ac](http://www.ebu.ac) you have full control over your preferences. We respect the privacy of every individual who uses the East Bridge University website ([www.ebu.ac](http://www.ebu.ac)) and they can completely control all the information they share and how it can be used.

Since protecting privacy is our top priority, we disclose the following:

- How do we gather personal information?
- What information do we gather?
- Who the information will be shared with (if applicable)?

**Opt-out policy:** Access to all data and information, including the updating and correction of inaccuracies, is safeguarded to protect the information.

### Additional Information About Our Privacy Policy:

A student can provide additional information which is optional during registration. The additional information helps us in assisting the student in the following ways:

- Personal Identification
- Completion of Registration Program
- Contacting for Customer Service (when and if the need arises)
- Customisation of Content of our website to meet specific needs of our customers.
- Making improvements to portal

Additionally email addresses gathered are used to communicate information regarding program reservations and online transactions. As a member of East Bridge University(EBU), you will receive occasional emails from us regarding new product lines, special offers, and new services of East Bridge University. However, you one can opt out of receiving these emails anytime you choose.

You can also decide on to provide [www.ebu.ac](http://www.ebu.ac) with information regarding program preferences, credit card billing, delivery addresses, and other personal data. This information is primarily used in making sign-ups quickly without the need to provide the same information multiple times.

### **Online Forms and Surveys**

We use online surveys and forms to gather information about the needs of our consumers in a better way which helps us to provide better quality products and services. We aim to make proper use of the information provided to us to improve the quality of content, functionality, and overall usefulness of our website.

### **Mail Communications**

It is completely upon the applicant if he/she wants to communicate via email. Since an email is sent through the online web, it may pass through many types of networks having various types of security. Therefore, an email may be copied, altered, or destroyed due to security vulnerabilities. Additionally, EBU may keep the valuable information shared by you through email to serve you more efficiently in the future regarding any queries or concerns. However, we completely respect the decision if anyone requests not to be contacted via email.

### **Cookie Policy**

We may use session cookies to remember the information you provided to us on our website. However, the cookies do not track after someone leaves the site.

### **Confidentiality**

It is always completely up to the individual whether he/she wants to share information online. We only use the valuable information provided to us for the betterment of our website. Since an email is sent through the online web, it may pass through many types of networks having various types of security. Therefore, an email may be copied, altered, or destroyed due to security holes. We do not disclose or share personal information like name, email, phone, fax, etc. without proper individual consent.

### **Privacy Statement Revisions**

Our privacy statement is subject to change from time to time to collect and use information in a safer and better way that allows us to provide better quality services. We highly recommend returning to this page for any updates.

### **IP Address**

The EBU website ([www.ebu.ac](http://www.ebu.ac)) collects IP addresses to help diagnose problems with our servers and for system administration. Please be aware that we have links on our site that may collect personally identifiable information about the visitor. This Privacy Statement doesn't not extend to the information practices or policies of such websites.

## **Information Sharing**

When someone reserves or purchases training programs from [www.ebu.ac](http://www.ebu.ac), we do not share the individual's information with the airline, car rental agency, hotel, travel agency, or any other third party. We do not sell personal customer data to third parties and have no intention of doing so in the future.

## **Your Rights**

Every individual has the right to ask us not to use his/her personal information or pictures for any of our marketing purposes. We always inform before collecting any data if we intend to use the data shared with us for such purposes or share it with any third party for such purposes. You can also give consent or deny their consent for sharing their information by checking certain checkboxes while filling out forms. They can also exercise their right to keep their data confidential by writing to us at [contact@ebc.ac](mailto:contact@ebc.ac).

Links to and from the websites of our partners, advertisers, and affiliates may occasionally appear on our website. Please be aware that these websites have their own privacy policies, and we do not assume any responsibility or obligation when you follow a link to any of these websites. Before providing any personal information to these websites, kindly review their privacy policies.

## **Use of Photos, Videos and Testimonials**

East Bridge University reserves the right to use photos, videos, and electronic images of students and visitors, who are 18 years of age and above, that are taken on EBU premises and EBU-sponsored events for marketing and promotional activities.

We occasionally conduct media production activities that are used for marketing activities and are broadcast internationally. If anyone is unwilling to be photographed, recorded, or identified, then he/she is advised to avoid areas where camera technicians and photographer's work. Objection to the use of an individual's photograph may be made in writing to [contact@ebc.ac](mailto:contact@ebc.ac).

## **Jurisdiction**

East Bridge University, Paris, France, East Bridge College, LLC (USA), East Bridge College Ltd. (UK) and East Bridge Training Co., Ltd (Thailand) trade as East Bridge University in these four countries respectively. Any action, claim or proceeding seeking to enforce any provision of, or based on or arising out of, these Terms of Service may be brought against any of the parties in the courts of France/USA/UK/Thailand. By execution and delivery of these Terms of Service, I hereby irrevocably accept, generally and unconditionally, the exclusive jurisdiction of the aforesaid courts and waive any objection to venue laid therein. Process in any action or proceeding referred to in the preceding two sentences may be served on me anywhere in the world. The terms and conditions shall be construed and interpreted in accordance with laws of the respective countries, and East Bridge University shall retain the right to bring proceedings related to any issue in the Courts of France or Bangkok for INTERNATIONAL students.

Any unauthorized use or copy of our website and its content will lead to legal action as lawfully applicable.

## **Legal Entity**

East Bridge University (EBU) is a private, independent, higher educational institution incorporated in France (Registration at RCS No: 839 980 851 R.C.S. Paris on 29 May 2018). As a non-contracted distance learning organisation, East Bridge University follows the guidelines outlined in the Code de l'Éducation, Articles L444-1 to 444-11 and R 444-1 to 444-28. East Bridge University has been granted the classification of a "hors contrat" institution within the French education system operating independently and is not required to follow the national curriculum imposed on schools under the contract.

EBU skill-development programmes and their ensuing awards and certifications are most conducive to personal and professional development purposes. EBU does not claim that its programmes or professional awards are academic in nature, as do other traditional/public/private universities in other parts of the world. Students are required to do their own independent research regarding the suitability of EBU programmes and ensure certifications based on assessment of their own personal and professional development needs before enrolling into EBU programmes. EBU does not guarantee that the certifications conferred are accepted by other institutions of higher learning for further studies. EBU/EIU does not guarantee that the certifications conferred are accepted by employers, both private and public (government agencies), for job seeking and/or promotion purposes. However, EIU awards and certifications can be legalized / Apostille by the in Paris, and can be attested by various embassy offices in Paris at extra fees.

## **Have Any Questions?**

If you have any queries or concerns regarding our privacy policy, our practices, or your experience with us, please free to contact us at [contact@ebu.ac](mailto:contact@ebu.ac).



Prof. Dr Sanjib (Neil) Chakraborty  
President  
**East Bridge University**

