



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE



100% accelerated degrees

PROFESSIONAL DOCTORATE

EXECUTIVE LEADERSHIP DOCTORATE PROGRAMS FOR WORKING PROFESSIONALS

www.ebu.ac

WHAT MAKES **THIS UNIQUE?**



Compatible with life and work



Affiliated to and Accredited by Education Bodies and Global Partners



Deepen your understanding of the functional disciplines of your profession



Participate in action research based on real-world issues related to your current work



Provide practical solutions to current problems



Serve as an authority and leader in your profession



Promote positive change in your industry



Serve as a leader and expert within your organization



Publish research as an expert author



Boost your earning potential and lead toward more advanced career opportunities



Degree conferred by East Bridge University, EBU-Paris



Industry-specific programs to enhance expertise and attain higher designations working professionals



Values real-world learning, award credits for prior experience and academic progress



Support busy adults in efficiently achieving their professional doctorate while balancing work and life commitments



One to One Study Guide offers effective methods for balanced studying, including teaching techniques, exams, and online tips



Holds prestigious global accreditation and membership, meeting quality standards set by educational organizations worldwide



Overview

A Professional Doctorate is an advanced degree that qualifies recipients to work in a specific profession. The term Professional Doctorate usually refers to a terminal degree that is not a PhD, which is usually required to teach at the university level. Professional Doctorate may also be called “applied” degrees or “practitioner” degrees.

Experienced professionals who are keen to make effective use of their industry expertise to evaluate, integrate and employ existing knowledge in a unique way in their professional fields must pursue a Professional Doctorate program. The independent research phase differentiates the Professional Doctorate programs from PhD degrees.

A Professional Doctorate recognizes your practical work experience and mastery of areas. Consequently, your doctoral research focuses primarily on applying the existing theories and knowledge to your area of work to strengthen your professional practice and qualify you for top positions within your industry.

An online Professional Doctorate will be the right choice if you want

- ▶ Deepen your understanding of the functional disciplines of your profession.
- ▶ Participate in action research based on real-world issues related to your current work.
- ▶ Provide practical solutions to current problems.
- ▶ Serve as an authority and leader in your profession.
- ▶ Promote positive change in your industry.



Specializations

East Bridge University offers industry-tailored Professional Doctorate programs, designed to amplify expertise, propel career trajectories, and secure elevated positions for working professionals. These programs cater to diverse fields empowering individuals to excel and thrive in their chosen industries through advanced education and specialized training.

Professional Doctorate Program Specializations

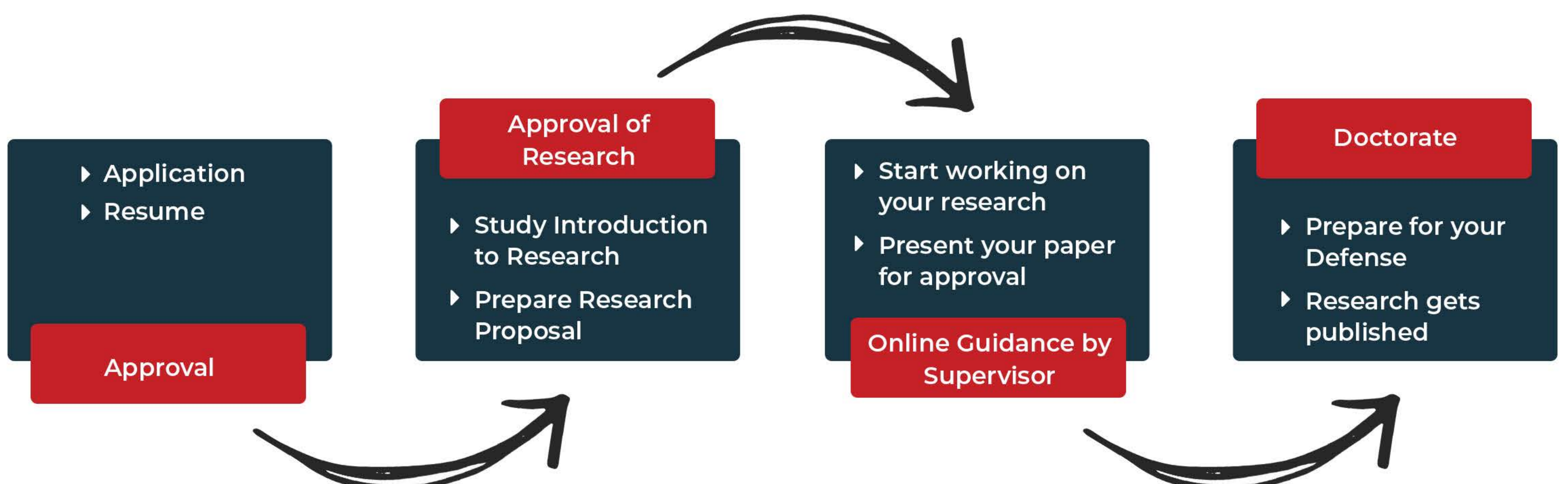
- ▶ Professional Doctorate in Accounting
- ▶ Professional Doctorate in E-commerce
- ▶ Professional Doctorate in Advertising
- ▶ Professional Doctorate in Economics
- ▶ Professional Doctorate in Applied Management
- ▶ Professional Doctorate in Human Resource Management
- ▶ Professional Doctorate in Business Management
- ▶ Professional Doctorate in Learning & Development
- ▶ Professional Doctorate in Business Administration
- ▶ Professional Doctorate in International Business
- ▶ Professional Doctorate in Business Studies
- ▶ Professional Doctorate in Management
- ▶ Professional Doctorate in Commerce
- ▶ Professional Doctorate in Sales & Marketing
- ▶ Professional Doctorate in Design Thinking and Innovation Management
- ▶ Professional Doctorate in Health Care Management
- ▶ Professional Doctorate in Occupational Health and Safety
- ▶ Professional Doctorate in Tourism Management

Benefits

- ▶ It serves as an endorsement to the fact that one is keen on pursuing the highest professional excellence of learning and development in a specialized field of work / career
- ▶ It serves to increase the professional expertise in the workplace
- ▶ It provides increased sense of confidence in a specialized field of work / career
- ▶ It focuses on enhancing one's specific job-related skills and competencies
- ▶ It positions one to be strategically placed in the job market by creating his/her own unique competitive advantage
- ▶ It is a futuristic qualification that the world has never seen before but is definitely moving toward. As such, this would keep you one step ahead of your contemporaries with such a ground-breaking qualification
- ▶ It is THE most sensible alternate answer and substitute to the kind of sub-standard quality of graduates that are being churned out massively year after year by large traditional universities, worldwide
- ▶ It would be indicative that one is progressive in his/her approach to personal and professional development and career advancement
- ▶ It puts one a few steps ahead of others in terms of job market positioning and personal-professional drive and satisfaction
- ▶ It is the qualification of the future – guaranteeing one much better career prospects in the ultra modern era of human evolution
- ▶ It can also boost your earning potential and lead to more advanced career opportunities, such as executive-level leadership positions or consulting work



Professional Doctorate Certificate Structure



1. Minimum Requirements

- ▶ To be eligible for Professional Doctorate, an applicant must meet certain minimum program requirements, which include requirements on skilled work experience, language ability, and education.
- ▶ The applicant should have a minimum of 5 years of uninterrupted years of full-time work experience or equivalent part-time work experience. Out of this a considerable number of years must be full-time managerial jobs or skill level (professional jobs) or (technical jobs and skilled trades).
- ▶ Applicants must be able to demonstrate high level of English Skill (Reading, Writing, Communication)
- ▶ Applicants must have a recognized Bachelor's or Master's Degree in the relevant field of study.

2. SELECTION CRITERIA

Applicants must obtain at least 60 points out of a total of 100 possible points on the selection factors. If an applicant's score is 60 points or higher, they may qualify for the Professional Doctorate.

The five selection criteria and the maximum number of points available for each are as follows:

- ▶ **Language:** A maximum of 20 points can be awarded to persons who are able to communicate and demonstrate high level of English Proficiency. This is conducted through Online or telephonic interview.
- ▶ **Formal Education:** A maximum of 20 points can be earned by a person who has successfully completed a Master's degree in any Subject.
- ▶ **Work Experience:** A maximum of 20 Points can be awarded for experience in full-time paid work or an equal amount of part-time work in managerial position for 5 years.
- ▶ **Age:** A maximum of 20 points is awarded to persons who are between 35 and 60 years of age. Persons outside this range get lower points.
- ▶ **Other Education:** Professional qualification, Diplomas, Certificate Programs, CPD's, Seminars attended, Workshops Attended can earn up to 20 points.



Accreditations



European Agency for Higher Education Advancement (EAHEA)

East Bridge University's attainment of an "A-Full Accreditation" from the European Agency for Higher Education Advancement (EAHEA) underscores its commitment to administrative responsibility, institutional integrity, and academic quality on a global scale.



International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)

East Bridge University earned QAHE accreditation on March 6, 2024, recognizing our commitment to academic excellence and quality education. This solidifies our role as a leader in international education standards.



International Education Accreditation Council (IEAC)

The IEAC accreditation is a comprehensive endorsement, covering both the institution as a whole and its individual programs. This recognition by IEAC underscores the university's dedication to fostering an educational environment that prioritises student success and academic rigor.



American Accreditation Association

East Bridge University (EBU) has received the prestigious accreditation from the American Accreditation Association (AAA). This accreditation signifies a commitment to upholding rigorous international standards & demonstrates the university's dedication to ensuring the competency of its programs and services.



Memberships



Association to Advance Collegiate Schools of Business (AACSB)

The Association to Advance Collegiate Schools of Business (AACSB), USA, has been synonymous with the highest standards of excellence in business education since 1916. AACSB offers quality assurance, business education insights, and learning and development services to over 1,700 member organizations and more than 900 accredited business schools globally.



British Quality Foundation (BQF)

East Bridge University, now a member of the British Quality Foundation (BQF), stands to gain several key benefits. Membership provides access to a wealth of resources, including best practices and tools for quality management, and offers opportunities for networking with industry leaders and peers.



International Vocational Education and Training Association (IVETA)

East Bridge University joins IVETA, showcasing our ongoing dedication to delivering top-tier vocational training. IVETA fosters global excellence in vocational education, uniting educators, trainers, and institutions to advance high-quality training worldwide.



European Association for International Education (EAIE)

East Bridge University proudly joins EAIE, enhancing our global recognition and opportunities for both our institution and learners. EAIE drives international education, fostering knowledge exchange and community building for higher education institutions worldwide.



Association for Teacher Education in Europe (ATEE)

East Bridge University is an institutional member of the Association for Teacher Education in Europe (ATEE). ATEE's mission to enhance the quality of teacher education and support professional development aligns perfectly with the university's goals.



European Council of Leading Business Schools (ECLBS)

The European Council of Leading Business Schools (ECLBS) is a distinguished consortium of top-tier business schools and institutions committed to advancing business education and leadership development across Europe. ECLBS fosters collaboration, innovation, and academic excellence among its members, ensuring that they stay at the forefront of global business education.



AFFILIATION

East Bridge University offers world class higher education dedicated to the working adult; EBU's most coveted and global standard International Diploma and Degree programs are duly validated and affiliated by the European International University (EIU Paris), a private higher education establishment authorized by the French Ministry of National Education, Higher Education, Research, and Innovation, in accordance to and in compliance with the French Education Act: Code del'Education Articles L 444-1 to 444-11 and R 444-1 to 444-28.

Students who successfully complete EBU's state-of-the-art international education curricula will be awarded a degree certificate from European International University (EIU-Paris) as well as a certificate of completion from East Bridge University.

Through this partnership with European International University (EIU Paris), we are able to demonstrate to our students and potential employers how closely our curriculum aligns with that of a full-degree-granting university in Paris.





YOUR FUTURE **STARTS TODAY**

Invest in your future!

East Bridge College can make your dream of a doctorate degree a reality. Our online degree programs for adults are comprehensive and convenient, helping to further your education around your busy schedule.



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