



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

MBA

Master of Business Administration

Advance your corporate career in the dynamic business world with an online MBA from East Bridge University (EBU).



Affordable Degree Program

Flexible payment options with easy instalment plans and scholarships.



Flexible learning

Online and self-paced program providing global learning with a personalised experience.



Fully Accredited and Trusted Degree

Designed to meet rigorous academic standards, EBU's MBA program is accredited and validated by reputed academic bodies.



Multiple Device Seamless Learning

Course curriculum can be accessed through multiple devices for seamless learning.

MASTER OF BUSINESS ADMINISTRATION (MBA) – Course Overview

To succeed in the dynamic business world, an MBA has become imperative for corporate professionals and individuals willing to make a place in the business landscape. An MBA degree equips individuals with the knowledge and the technical skills required to seamlessly navigate business operations. It imbues in students the theoretical foundations along with the practical applications in real business scenarios which instills a sense of holistic understanding of complex scenarios. MBA fosters critical thinking, develops leadership skills, and enhances analytical capabilities which are foundational for the success of any business organisation.

WHY PURSUE AN MBA FROM East Bridge University?

At East Bridge University, learning is a lifelong endeavour. All our courses are designed to enable students to continue their academic journey while evolving in their professional fields. Our programs perfectly complement a student's career aspirations by aiding with industry-relevant skills and knowledge.

Earning an MBA opens up various career avenues in the corporate and business world. According to a 2020 Graduate Management Admission Council survey, MBA graduates are more likely to hold senior and executive positions and take up supervisory roles than graduates with non-MBA business degrees.

East Bridge University's online MBA program combines robust theoretical understanding with practical application through rigorous coursework and research-based assignments. Students pursuing an MBA from EBU get the opportunity to interact with industry professionals and form meaningful professional relations with global thought leaders.

WHAT MAKES EBU'S MBA Program Unique?



Find work-life balance with our online, flexible program.



The course is endorsed by global partners and education bodies.



Gain a deeper understanding of the functional disciplines of your profession.



Get the opportunity to conduct action-based research work solving real-world challenges.



Enhance your career prospects by earning academic credentials.



Be able to promote positive change and growth in your industry.



Become an industry expert and thought leader in your field.



Open your doors towards doctorate-level academic pursuits.



Address real-world problems with a strong academic understanding.

ABOUT EAST BRIDGE UNIVERSITY

East Bridge University is a worldwide higher-learning educational institution that provides online and affordable business and education degrees, diplomas, and certified courses to all. Tailored to suit the changing needs of the 21st century, our programs are a unique blend of robust theoretical knowledge and real-world practical exposure. We aim to empower adult learners and professionals with the best industry-specific courses that enable them to navigate the dynamic and ever-evolving professional landscape seamlessly.

East Bridge University is legally incorporated in Paris and has received approval from the Rector Office of the Paris Academy under the jurisdiction of the Ministry of National Education. This prestigious recognition positions EBU as a legitimate, respected, independent distance learning institution.

OUR MEMBERSHIPS AND ACCREDITATIONS

Membership



Accreditation Council for Business Schools and Programs (ACBSP)

East Bridge University (EBU) is proud to announce its membership with the Accreditation Council for Business Schools and Programs (ACBSP), a globally recognized accrediting body dedicated to enhancing the quality of business education.



Association to Advance Collegiate Schools of Business (AACSB)

AACSB offers quality assurance in maintaining the highest standards of excellence in business education.



Continuing Professional Development (CPD)

CPD is a globally recognised certification body that accredits courses, workshops, and events to ensure they meet industry standards for professional development.



British Quality Foundation (BQF)

BQF is an academic body that provides its members access to quality resources best practices and tools in efficient management and provide global networking opportunities.



European Association for International Education (EAIE)

EAIE provides global recognition to academic bodies by fostering knowledge-sharing and community-building in internationally acclaimed higher-learning institutions.



European Council of Leading Business Schools (ECLBS)

ECLBS is committed to advancing business leadership and education through building a distinguished consortium of business schools.

Accreditations



European Agency for Higher Education Advancement (EAHEA)

East Bridge University has been granted "A-Full Accreditation" by EAHEA which underscores our commitment to quality education while maintaining the highest levels of academic integrity and global educational standards.



American Accreditation Association (AAA)

The prestigious accreditation bestowed upon EBU by the American Accreditation Association signifies our commitment to upholding rigorous international academic standards and a continuous drive for quality enhancement.

PROGRAM Details

Course Structure

- ▶ **Part One: Foundation Course**
Comprises 10 credits and 2 subjects
- ▶ **Part Two: The Core Program**
Comprises 60 credits and 6 subjects
- ▶ **Part Three: Specialisation Subjects**
Comprises 40 credits divided into 4 specialised subjects
- ▶ **Part Four: The Capstone Project**
Reflective work comprising 10 credits

Eligibility Criteria

- ▶ Recognised Bachelor’s Degree in any field, or any equivalent degree.
- ▶ A basic level of English Proficiency (IELTS Level 5.0, or studied all subjects in English at High School, or at least 55% marks in English at High School.)
- ▶ Prior professional experience, or prior learning credits
- ▶ Knowledge about internet browsing, online research skills, and proficiency in MS Word

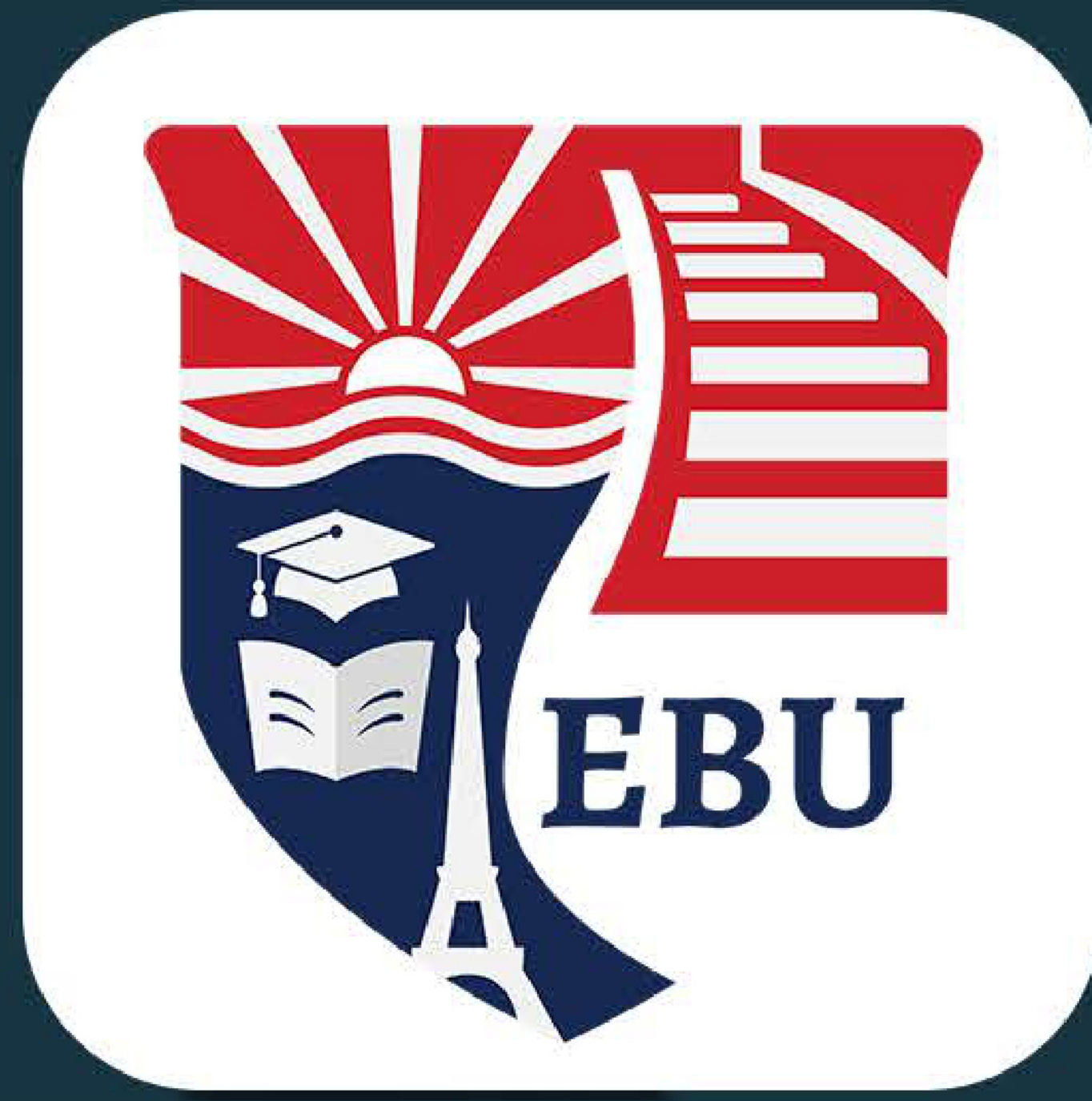
Duration

The full program is designed to be completed within 12 to 24 months. Program coordinators at EBU guide students throughout their course journey for a seamless learning experience.



Specialisations

SALES & MARKETING	LOGISTICS & SUPPLY CHAIN	PROJECT MANAGEMENT
HUMAN RESOURCE	BUSINESS ADMINISTRATION	LEARNING AND DEVELOPMENT
ENVIRONMENT HEALTH AND SAFETY	EDUCATION ADMINISTRATION	



EAST BRIDGE UNIVERSITY

Inspiring Global Leaders

YOUR FUTURE STARTS TODAY

Invest in your future.

Take the first step towards an exciting business career with East Bridge University's MBA program.



contact@ebu.ac



www.ebu.ac



+33 1 85 14 96 41