



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

(EMBA)



GLOBAL
PERSPECTIVE



EXECUTIVE
LEADERSHIP



STRATEGIC
IMPACT



LEAD. INNOVATE. TRANSFORM.

SHAPE THE FUTURE OF BUSINESS





**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

TRANSFORM YOUR EXPERIENCE — INTO — EXECUTIVE LEADERSHIP

Advance your professional journey with East Bridge University's **Executive MBA** — a flexible, practice-oriented postgraduate qualification designed for experienced professionals, business owners, managers, and emerging leaders.

Built for working executives, this program helps you formalise your managerial expertise, strengthen your leadership identity, and move confidently toward senior-level opportunities.



KEY HIGHLIGHTS



EXPERIENCE-INTEGRATED LEARNING

Recognises prior academic learning and professional experience through RPL/PELE-based evaluation.



FLEXIBLE EXECUTIVE PATHWAY

Designed for busy professionals with a completion window of up to **12 months**.



25 SPECIALISATIONS

Choose from high-demand areas including Leadership, Marketing, HR, AI, Finance, ESG, Healthcare, Education, and more.



CAPSTONE-BASED ASSESSMENT ALIGNED WITH SPECIALISATIONS

Complete a **5000 – 7000** words reflective paper aligned with your professional journey and chosen specialisation.



GLOBAL
PERSPECTIVE



EXECUTIVE
LEADERSHIP



STRATEGIC
IMPACT



REAL-WORLD
RELEVANCE



EAST BRIDGE UNIVERSITY

PARIS, FRANCE

COURSE OVERVIEW

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION



The Executive Master of Business Administration from East Bridge University is designed for professionals who have already built meaningful industry experience and now wish to convert that experience into a recognised executive qualification.



Unlike traditional business degrees that rely only on classroom-based learning, EBU's EMBA follows an experience-integrated academic model. It combines prior learning, professional exposure, managerial competence, and a final reflective capstone to help learners demonstrate postgraduate-level business understanding.



This makes the program especially relevant for professionals who have led teams, handled business decisions, managed operations, built ventures, supervised departments, or contributed strategically to organisational growth.



WHY PURSUE AN EMBA FROM EAST BRIDGE UNIVERSITY?

East Bridge University's EMBA is designed to help working professionals formalise what they already know, sharpen their strategic thinking, and strengthen their credibility in leadership-focused roles.

“ In today's competitive business landscape, experience alone is valuable — but experience backed by an academic credential can create stronger professional positioning.

THE PROGRAM IS SUITABLE FOR PROFESSIONALS WHO WANT TO:



MOVE INTO SENIOR LEADERSHIP ROLES

Build confidence for managerial, supervisory, and strategic positions.



GAIN FORMAL RECOGNITION FOR EXPERIENCE

Translate years of professional work into an academic pathway through RPL/PELE.



STUDY WITHOUT CAREER INTERRUPTION

Continue working while completing a flexible executive qualification.



DEVELOP SHARPER BUSINESS PERSPECTIVES

Connect real-world decisions with management concepts, leadership frameworks, and strategic thinking.



CHOOSE A RELEVANT SPECIALISATION

Align your EMBA with your current field or future leadership direction.



GLOBAL PERSPECTIVE



EXECUTIVE LEADERSHIP



STRATEGIC IMPACT



REAL-WORLD RELEVANCE



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

WHAT MAKES EBU'S EMBA UNIQUE?



RECOGNITION OF EXPERIENCE AS LEARNING

Your professional journey becomes a meaningful part of the academic framework.



PRACTICE-ORIENTED EXECUTIVE QUALIFICATION

The program focuses on applied business knowledge, not just theoretical learning.



ONE-YEAR ACADEMIC POSITIONING

The transcript reflects a standardised one-year postgraduate program.



CAPSTONE REFLECTIVE PAPER

Complete a 5000 -7000 word reflective paper aligned with your professional journey and chosen specialisation.



GLOBAL DISTANCE LEARNING MODEL

Designed for professionals seeking flexible, internationally accessible education.



FLEXIBLE
LEARNING



EXECUTIVE
FOCUSED



CAREER
ACCELERATION



ACADEMIC
CREDIBILITY

**YOUR EXPERIENCE.
OUR RECOGNITION.
YOUR NEXT LEAP.**



TURN YOUR EXPERIENCE INTO AN
INTERNATIONALLY RECOGNISED
EXECUTIVE QUALIFICATION.



GLOBAL
PERSPECTIVE



EXECUTIVE
LEADERSHIP



STRATEGIC
IMPACT



REAL-WORLD
RELEVANCE



EAST BRIDGE UNIVERSITY

PARIS, FRANCE

PROGRAM DETAILS



COURSE STRUCTURE

The EMBA follows a flexible, experience-integrated academic model with an indicative **120-credit framework**.

CREDIT FRAMEWORK



Prior Academic Qualification (20 Credits)

Recognised through academic equivalence.



Professional Experience — RPL/PELE (60 Credits)

A major credit component based on professional learning, work experience, and managerial exposure.



Capstone Reflective Project (40 Credits)

Final academic requirement demonstrating applied learning and postgraduate-level reflection.



CAPSTONE REQUIREMENT

All EMBA participants are required to complete a **Capstone Reflective Project Aligned With Specializations**.

The final academic requirement – **5000 – 7000 WORDS**.

This structured academic submission allows learners to:

- ✓ Reflect on their professional journey
- ✓ Demonstrate applied business knowledge
- ✓ Connect real-world experience with management theories
- ✓ Focus on a chosen specialisation such as Strategy, Marketing, HR, Leadership, Finance, or Business Analytics



The capstone ensures academic integrity, evidence of learning, and **alignment** with postgraduate-level outcomes.



EXPERIENCE INTEGRATED



PRACTICE ORIENTED



EXECUTIVE FOCUSED



CAREER ACCELERATION



ACADEMIC EXCELLENCE



GLOBAL PERSPECTIVE



EXECUTIVE LEADERSHIP



STRATEGIC IMPACT



REAL-WORLD RELEVANCE



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE

ELIGIBILITY & DURATION

A FLEXIBLE EXECUTIVE PATHWAY
BUILT FOR EXPERIENCED PROFESSIONALS



ELIGIBILITY CRITERIA

Applicants should have:



- ✓ A recognised **Bachelor's degree** in any discipline



- ✓ Minimum **5 years** of professional work experience



- ✓ Managerial, supervisory, entrepreneurial, or **strategic exposure**



- ✓ Basic ability to undertake **online academic work** and **reflective writing**



DURATION

The EMBA is designed as a **flexible executive pathway.**



COMPLETION WINDOW:
MAXIMUM 12 MONTHS



TRANSCRIPT DURATION:
STANDARDISED AS A
ONE-YEAR EMBA



This allows professionals to complete the program at a manageable pace while maintaining academic consistency in documentation.



“ **DESIGNED FOR EXPERIENCED PROFESSIONALS
BALANCING LEADERSHIP AND LEARNING.** ”



GLOBAL
PERSPECTIVE



EXPERIENCE
RECOGNISED



FLEXIBLE
LEARNING



EXECUTIVE
FOCUSED



CAREER
ADVANCEMENT



GLOBAL
PERSPECTIVE



EXECUTIVE
LEADERSHIP



STRATEGIC
IMPACT



REAL-WORLD
RELEVANCE



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE

SPECIALISATIONS

CHOOSE FROM

25 EMBA SPECIALISATIONS

-  EMBA in Sales & Marketing Management
-  EMBA in Logistics & Supply Chain Management
-  EMBA in Project Management
-  EMBA in Environment, Health and Safety Management
-  EMBA in Education Administration and Management
-  EMBA in Learning and Development
-  EMBA in Business Administration
-  EMBA in Human Resource Management
-  EMBA in Cyber Security Management
-  EMBA in Business Analytics
-  EMBA in Artificial Intelligence & Digital Transformation
-  EMBA in Leadership & Strategic Management
-  EMBA in Entrepreneurship & Innovation
-  EMBA in Global Business Management
-  EMBA in Operations & Supply Chain Management
-  EMBA in Finance & FinTech
-  EMBA in Marketing & Brand Management
-  EMBA in Organizational Development
-  EMBA in Change Management
-  EMBA in Corporate Governance & Ethics
-  EMBA in Sustainability & ESG Management
-  EMBA in Healthcare Management
-  EMBA in Hospitality & Tourism Management
-  EMBA in Media & Communication Management
-  EMBA in Strategy & Management Consulting





EAST BRIDGE UNIVERSITY

PARIS, FRANCE

CERTIFICATION



GRADUATES WILL RECEIVE:



EXECUTIVE **MBA CERTIFICATE**
FROM EAST BRIDGE UNIVERSITY



OFFICIAL **TRANSCRIPT**
REFLECTING A ONE-YEAR
POSTGRADUATE PROGRAM



Recognition of the qualification remains subject to the policies and requirements of the receiving authority, organisation, or jurisdiction.

VALUE-ADDED **PATHWAYS**



APOSTILLE & LEGALISATION SUPPORT

Students may opt for **France-based** document legalisation or **apostille support** for international documentation purposes.



GLOBAL RECOGNITION POTENTIAL

Designed for worldwide career mobility.



CREDIBILITY & CONFIDENCE

Strengthen your professional profile with an accredited postgraduate credential.



ACADEMIC EXCELLENCE

A program built on international academic standards.



SUPPORT BEYOND GRADUATION

Guidance and support when you need it.



GLOBAL PERSPECTIVE



EXECUTIVE LEADERSHIP



STRATEGIC IMPACT



REAL-WORLD RELEVANCE



EAST BRIDGE UNIVERSITY

PARIS, FRANCE

ABOUT EBU

ABOUT EAST BRIDGE UNIVERSITY



East Bridge University, Paris, is a global higher-learning institution offering flexible, **career-focused** academic programs for working professionals, adult learners, and aspiring leaders across industries.



EBU's programs are designed to support learners who want to continue their academic journey while advancing in their professional fields. With a strong focus on **distance learning, applied education, and industry relevance**, the university helps learners bridge the gap between academic knowledge and real-world professional practice.



East Bridge University operates with a **global outlook** and offers programs across business, education, leadership, psychology, humanities, social sciences, and professional development. Its learning model is particularly suited for professionals who seek academic growth without stepping away from their careers.



WHY EBU?



PARIS-HEADQUARTERED GLOBAL INSTITUTION

A university positioned for international learners and working professionals.



LISTED IN TIMES HIGHER EDUCATION

Reflecting its growing global academic presence.



FLEXIBLE ACADEMIC PATHWAYS

Designed for professionals balancing work, learning, and leadership responsibilities.



CAREER-FOCUSED CURRICULUM

Programs are built to support professional growth, applied learning, and leadership development.



GLOBAL LEARNING ACCESSIBILITY

Learners can pursue their studies from anywhere through a flexible online format.

EMPOWERING PROFESSIONALS THROUGH GLOBALLY ACCESSIBLE EDUCATION.

EAST BRIDGE UNIVERSITY, PARIS



EAST BRIDGE UNIVERSITY'S MEMBERSHIPS:

 <p>Accreditation Council for Business Schools and Programs (ACBSP)</p>	 <p>Association to Advance Collegiate Schools of Business (AACSB)</p>	 <p>European Association of Applied Psychology (EAAP)</p>	 <p>Continuing Professional Development (CPD)</p>
 <p>European Association for International Education (EAIE)</p>	 <p>European Council of Leading Business Schools (ECLBS)</p>	 <p>International Vocational Education and Training Association (IVETA)</p>	 <p>British Quality Foundation (BQF)</p>
 <p>Association for Teacher Education in Europe (ATEE)</p>	 <p>European Society for Research on the Education of Adults (ESREA)</p>	 <p>Association to Advance Collegiate Schools of Business (AACSB)</p>	 <p>OTHM Qualifications</p>

East Bridge University is officially listed on the globally recognized Times Higher Education (THE) and QS Top Universities websites.

EAST BRIDGE UNIVERSITY'S ACCREDITATIONS:



European Agency for Higher
Education Advancement
(EAHEA)



Education Quality
Accreditation Commission
(EQAC)



EDU.INT - INTER-
GOVERNMENTAL
ORGANIZATION



International Association for
Quality Assurance in Pre-
Tertiary & Higher Education
(QAHE)



International Education
Accreditation Council
(IEAC)



American Accreditation
Association



Mercosul Accreditation
Agency (MACCA)



Independent Institute
for Accreditation, Rating
& Certification (IARC)



EAST BRIDGE UNIVERSITY

PARIS, FRANCE

Inspiring Global Leaders

YOUR NEXT LEADERSHIP MOVE STARTS HERE

Your experience has already shaped your career.
Now let it strengthen your executive identity.

Take the next step with East Bridge University's
Executive Master of Business Administration
and position yourself for **broader leadership opportunities**,
stronger professional credibility, and **future academic progression**.



Email: contact@ebu.ac



Website: www.ebu.ac



WhatsApp : +44 7537 144852