



**EAST BRIDGE  
UNIVERSITY**  
PARIS, FRANCE



# **Master of Arts**

**Culture, Arts, and Humanities -  
Think, Shape and Create**

# MASTER OF ARTS

(MA)

Become a culturally sensitive communicator, empathetic thinker, and humanitarian leader with our specialised Master of Arts programs at East Bridge University. Dive deep into the intricate knowledge shaping societies and human behaviour through the ages.

As globalisation has been happening at a rapid pace since the dawn of the 21st century, the world has become increasingly more connected and interdependent. As organisations across various industries are becoming more global, the need for skilled professionals who are equipped to navigate various cultural settings has been increasing. The education sector has also witnessed rapid changes, especially with the rise of digital mediums, online platforms and artificial intelligence. In this changing landscape, individuals with a keen interest in human behaviour, psychology, cultural and global arts will have an edge in the professional sphere.

The Master of Arts programs at East Bridge University are designed with an interdisciplinary approach, enabling students to get a holistic understanding of the various subjects such as history, culture, gender studies and linguistics. The programs are designed to impart a robust theoretical knowledge along with practical and real-world understanding through reflective and research-based assignments. All our Master of Arts programs are provided completely online and are self-paced, enabling candidates to embark on an exciting academic journey from anywhere in the world.

## WHY PURSUE A Master of Arts Degree?

- Study in-depth the evolution of human societies and the socio-economic factors shaping human behaviour.
- Become a culturally sensitive professional, enabling you to take on leadership roles at international forums and organisations.
- Learn the skills to become an efficient communicator, critical thinker and a thought leader in your professional field.
- Prepare yourself for dynamic careers in the field of cultural studies, arts, psychology, counselling and education.
- Continue your academic journey from anywhere in the world without compromising on your professional or personal commitments.



# ABOUT

## East Bridge University (EBU)

East Bridge University is a worldwide higher-learning educational institution that provides online and affordable higher education degrees, diplomas, and certified courses to all. Tailored to suit the changing needs of the 21st century, our programs are a unique blend of robust theoretical knowledge and real-world practical exposure. We aim to empower adult learners and professionals with the best industry-specific courses that enable them to navigate the dynamic and ever-evolving professional landscape seamlessly. At East Bridge University, we greatly foster critical thinking, analytical skills, and leadership qualities among our students.

East Bridge University is legally incorporated in Paris and has received authorization from the Rector Office of the Paris Academy, which is under the jurisdiction of the Ministry of National Education. This prestigious recognition positions EBU as a legitimate, respected, independent distance learning institution.

## WHAT MAKES EBU'S Programs Unique?



Find work-life balance with our online, flexible program.



The course is endorsed by global partners and education bodies.



Gain a deeper understanding of the functional disciplines of your profession.



Get the opportunity to conduct action-based research work solving real-world challenges.



Enhance your career prospects by earning academic credentials.



Be able to promote positive change and growth in your industry.



Become an industry expert and thought leader in your field.



Open your doors towards doctorate-level academic pursuits.



Address real-world problems with a strong academic understanding.

# EAST BRIDGE UNIVERSITY'S MEMBERSHIPS AND ACCREDITATIONS

## Membership



Association to Advance Collegiate Schools of Business (AACSB)



Continuing Professional Development (CPD)



British Quality Foundation (BQF)



European Association for International Education (EAIE)



European Council of Leading Business Schools (ECLBS)



International Vocational Education and Training Association (IVETA)



Association for Teacher Education in Europe (ATEE)



European Society for Research on the Education of Adults (ESREA)

## Accreditations



European Agency for Higher Education Advancement (EAHEA)



Education Quality Accreditation Commission (EQAC)



Edu.Int - Inter-Governmental Organization



International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)



International Education Accreditation Council (IEAC)



OTHM Qualifications



Mercosul Accreditation Agency (MACCA)



# MASTER OF ARTS

## Program Specialisations

Our Master of Arts program comes with various specialisations, each designed to meet the unique career aspirations of learners.

► **Master of Arts in Philosophy**

Engage in modern intellectual inquiry while studying the evolution of human philosophies shaping societal ethics, morality, and contemporary challenges.

► **Master of Arts in Liberal Studies**

Embark on an interdisciplinary study of arts, culture, philosophy, literature and history, and gain a comprehensive understanding of modern societal issues.

► **Master of Arts in Humanities**

Dive into a multidisciplinary study of industry-relevant subjects such as contemporary societal challenges, anthropology, global history, and environmental humanities.

► **Master of Arts in English Language and Literature**

Learn about literary theories, sociolinguistics, multilingualism, translation studies, the role of language in shaping societies and socio-political implications of literary texts.

► **Master of Arts in Psychology**

Become a seasoned professional with an in-depth understanding of human behavioural and psychological needs, and develop scientifically and research-driven solutions.

► **Master of Arts in Counselling**

Understand in-depth the various cognitive behavioural theories and various forms of therapeutic practices, enabling one to take up roles in emotional healing, therapy, and counselling.

### Program Structure

► **Foundation**

Comprises 10 credits and 2 subjects

► **Core**

Comprises 60 credits and 6 subjects

► **Specialisation**

Comprises 40 credits divided into 4 specialised subjects

► **Capstone Project**

Reflective work comprising 10 creditsealing, therapy, and counselling.

### Eligibility Criteria

To be eligible to pursue a Master of Arts program, an applicant must meet the following criteria:

- A recognised bachelor's degree in any field, or its equivalent.
- Prior work experience and learning credits from previous courses.
- A basic English Proficiency Level (IELTS Level 5.0, or studied all subjects in English at High School, or at least 55% of marks in English at High School).
- Knowledge of conducting basic online research through internet browsing and proficiency in MS Word is desired.



# EAST BRIDGE UNIVERSITY

**Embark on a futuristic academic journey that enables you to shape ideas, inspire change, and lead with knowledge.**

*Join the Master of Arts program at East Bridge University.*

*For more details, visit :*

<https://www.ebu.ac/master-of-arts.php>



**contact@ebu.ac**



**www.ebu.ac**



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**Apply Today!**