



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE

MASTER OF ARTS IN PSYCHOLOGY



Master of Arts in Psychology

Open the gateway to unlocking the secrets of the human mind, and transform that knowledge into a meaningful, dynamic career with our Master of Arts in Psychology program. Develop an intricate understanding of human behaviour and emotions, and become a culturally sensitive professional in human-centred professions.

With the changing global professional landscape, skilled individuals with a keen understanding of human needs and behaviour are in great demand. With the rise of awareness about mental well-being, organisations and businesses across a vast spectrum of industries are increasingly inclined to invest in the mental well-being of their employees. A Master of Arts in Psychology delves deep into the cognitive processes, how social conditioning shapes human behaviour, and language's role in the human psyche. The program perfectly blends theoretical concepts with real-world applications, enabling students to gain practical exposure. The program is entirely online, and the flexible structure allows learners to pursue the program from anywhere in the world and at their own pace.

Why Pursue a Master of Arts in Psychology?

- ☒ Be able to leverage psychological theories and concepts to address real-world situations.
- ☒ Learn how to conduct and analyse psychological research effectively, enabling you to gain an understanding of the workings of the human mind.
- ☒ Understand and be able to demonstrate ethical and professional standards in psychological practice.
- ☒ Become a skilled and sensitive professional driving innovation and change in the sphere of mental health and well-being.
- ☒ Critically evaluate psychological literature and apply findings to practice

Course Structure:

Foundation: (10 Credits)

- Conducting Accurate Internet Research
- Digital Transformation

Core: (60 Credits)

- Education Research and Writing
- Ethnic and Gender Studies
- Introduction to Psychology
- Thinking Process and the Role of Language
- Theories of Motivation and Emotions
- Attitudes and Behaviours

Specialisation: (40 Credits)

- Schools of Psychology
- Social Cognition
- Theories of Personality
- Abnormal Psychology

Capstone Project (Choose any 1) – 10 Credits

- Prepare a paper on any topic by attending a live online webinar– 2000 words
- Attend any seminar on the specialisation subject in your region and create a reflective paper on the same - 2000 words
- Research Paper on a topic related to your subject - 2000 words

Eligibility Criteria:

To be eligible to pursue a Master of Arts in Psychology, an applicant must meet the following criteria:

- ✓ A recognised bachelor's degree in any field or its equivalent.
- ✓ Prior work experience and learning credits from previous courses.
- ✓ A basic English Proficiency Level (IELTS Level 5.0, or studied all subjects in English at High School, or at least 55% of marks in English at High School).
- ✓ Knowledge of conducting basic online research through internet browsing and proficiency in MS Word is desired.



About East Bridge University (EBU)

East Bridge University is a **worldwide higher-learning educational institution** that provides online and affordable higher education degrees, diplomas, and certified courses to all. Tailored to suit the changing needs of the 21st century, our programs are a unique blend of robust theoretical knowledge and real-world practical exposure. We aim to **empower adult learners and professionals with the best industry-specific courses** that enable them to navigate the dynamic and ever-evolving professional landscape seamlessly. At East Bridge University, we greatly foster critical thinking, analytical skills, and leadership qualities among our students.

East Bridge University is **legally incorporated in Paris** and has received authorisation from the Rector Office of the Paris Academy, which is under the jurisdiction of **the Ministry of National Education**. This prestigious recognition positions EBU as a legitimate, respected, and independent distance learning institution.

What Makes Our Programs Unique?



Find work-life balance with our online, flexible program.



The course is endorsed by global partners and education bodies.



Gain a deeper understanding of the functional disciplines of your profession.



Get the opportunity to conduct action-based research work, solving real-world challenges.



Enhance your career prospects by earning academic credentials.



Be able to promote positive change and growth in your industry.



Become an industry expert and thought leader in your field.



Open your doors towards doctorate-level academic pursuits.



Address real-world problems with a strong academic understanding.

East Bridge University's Memberships:



Association to Advance
Collegiate Schools of
Business (AACSB)



Continuing Professional
Development (CPD)



British Quality Foundation
(BQF)



European Association for
International Education (EAIE)



European Council of Leading
Business Schools (ECLBS)



E Learning Quality Network
(ELQN)



Association for Teacher
Education in Europe (ATEE)



European Society for
Research on the Education of
Adults (ESREA)



Accreditation Council for
Business Schools and
Programs (ACBSP)

East Bridge University's Accreditations:



European Agency for Higher
Education Advancement
(EAHEA)



Education Quality
Accreditation Commission
(EQAC)



EDU.INT - INTER-
GOVERNMENTAL
ORGANIZATION



International Association for
Quality Assurance in Pre-Tertiary
& Higher Education (QAHE)



International Education
Accreditation Council (IEAC)



OTHM Qualifications



Mercosul Accreditation
Agency (MACCA)

Shape a fulfilling, futuristic career by understanding the **power of psychology, empathy, and awareness.**



**Join the Master of Arts in Psychology program at
East Bridge University.**

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contact@ebu.ac



+33 1 85 14 96 41



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