



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE

MISSION

Empowering learners to thrive in the dynamic and ever-evolving professional landscape through lifelong education and personal growth.

VISION

We are dedicated to fostering a community of lifelong learners who will bring positive change and make meaningful contributions to society. We strive to create a global space for individuals to pursue their passions and bring a sense of professional and personal fulfilment to their lives

PARIS, FRANCE

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ABOUT EAST BRIDGE UNIVERSITY (EBU)

East Bridge University is a worldwide higher-learning educational institution that provides online and affordable higher education degrees, diplomas, and certified courses to all. Tailored to suit the changing needs of the 21st century, our programs are a unique blend of robust theoretical knowledge and real-world practical exposure. We aim to empower adult learners and professionals with the best industry-specific courses that enable them to navigate the dynamic and ever-evolving professional landscape seamlessly. At East Bridge University, we greatly foster critical thinking, analytical skills, and leadership qualities among our students.

East Bridge University is legally incorporated in Paris and has received authorisation from the Rector Office of the Paris Academy, which is under the jurisdiction of the Ministry of National Education. This prestigious recognition positions EBU as a legitimate, respected, and independent distance learning institution.

WHAT MAKES OUR PROGRAMS UNIQUE?

-  Find work-life balance with our online, flexible program.
-  The course is endorsed by global partners and education bodies.
-  Gain a deeper understanding of the functional disciplines of your profession.
-  Get the opportunity to conduct action-based research work solving real-world challenges.
-  Enhance your career prospects by earning academic credentials.
-  Be able to promote positive change and growth in your industry.
-  Become an industry expert and thought leader in your field.
-  Open your doors towards doctorate-level academic pursuits.
-  Address real-world problems with a strong academic understanding.

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OUR MISSION AND VISION

Mission: Empowering learners to thrive in the dynamic and ever-evolving professional landscape through lifelong education and personal growth.

Vision: We are dedicated to fostering a community of lifelong learners who will bring positive change and make meaningful contributions to society. We strive to create a global space for individuals to pursue their passions and bring a sense of professional and personal fulfilment to their lives.



OUR PROGRAMS

East Bridge University (EBU) offers a variety of career pathways in Business, Education and Teaching, Media and Advertising, Social Sciences, Arts and Humanities, and IT. All our programs are online and self-paced, enabling learners to pursue their academic journey from anywhere in the world.

DEPARTMENTS

- ✓ Department of Business & Management
- ✓ Department of Education & Teaching
- ✓ Department of Information Technology
- ✓ Department of Health Science
- ✓ Department of Communications & Media
- ✓ Department of Liberal Studies, Arts and Humanities
- ✓ Doctor of Philosophy (PhD)
- ✓ Doctorate via PELE
- ✓ OFQUAL Qualifications Programs
- ✓ CPD

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PROGRAM HIGHLIGHTS

- ✓ All our programs are delivered online, enabling students to pursue their academic journey from anywhere in the world and at their own pace.
- ✓ Our programs are designed to be industry-relevant and dynamic to suit the current professional landscape.
- ✓ Through robust coursework, reflective and research-based assignments, and a capstone project, the programs perfectly blend theoretical knowledge with real-life practical applications.
- ✓ The program enables learners to access a global community of experienced professionals and alumni.
- ✓ Global accreditation organisations and quality assurance bodies recognise and endorse our programs.



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BACHELOR OF BUSINESS ADMINISTRATION (BBA)

East Bridge University, in academic collaboration with Preah Sihanoniraja Buddhist (PSB) University, Cambodia University, offers a specialised Bachelor of Business Administration (BBA) program to deliver a strong business management and administration foundation.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

MASTER OF BUSINESS ADMINISTRATION (MBA)

EBU offers Accredited Online MBA Degree Programs designed to enhance leadership capabilities and business expertise. We deliver multiple in-demand specialisations, allowing you to tailor your education to your career goals.

Duration: Upto 24 months

Mode of Learning: Online

Fees: 3030 Euro / 3500 USD

Specialisations

- ✓ MBA in Sales & Marketing Management
- ✓ MBA in Logistics & Supply Chain Management
- ✓ MBA in Project Management
- ✓ MBA in Environment, Health and Safety Management
- ✓ MBA in Human Resource Management
- ✓ MBA in Education Administration and Management
- ✓ MBA in Learning and Development
- ✓ MBA in Business Administration



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EXECUTIVE DOCTORATE (ED)

Executive Doctorate programs offered by East Bridge University are higher learning and career advancement courses geared towards working professionals looking to take on senior and leadership roles. We offer a wide range of industry-relevant specialisations for our Executive Doctorate Program.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

A Doctor of Business Administration (DBA) is a professional degree aimed at working individuals with considerable experience who want to expand their career scope and emerge as thought leaders in their respective fields. A DBA is one of the highest qualifications in the business world. East Bridge University offers two pathways for completing its DBA degree programs.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 4780 Euro / 5500 USD



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BACHELOR OF EDUCATION (B.ED.)

East Bridge University (EBU) provides a dual-degree Bachelor of Education program in academic association with Preah Sihamoniraja Buddhist University (PSBU). Our specialised B.Ed. curricula strengthen students' critical thinking and logical faculties while refining their instructional acumen.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 5160 Euro / 6000 USD

Specialisations

- ✓ Bachelor of Education in Pre and Primary Education
- ✓ Bachelor of Education in Early Childhood Education
- ✓ Bachelor of Education in TESOL
- ✓ Bachelor of Education in Primary and Secondary Education
- ✓ Bachelor of Education in Special Educational Needs
- ✓ Bachelor of Education in Educational Psychology

MASTER OF EDUCATION (M.ED.)

As education evolves through technological advances and changing student demographics, educators must adopt innovative and effective teaching approaches. EBU's M.Ed., with diverse specialisations, equips professionals to excel in this dynamic educational landscape.

Duration: Upto 24 months

Mode of Learning: Online

Fees: 3455 Euro / 4000 USD

Specialisations

- ✓ Master of Education (M.Ed.) with Teaching
- ✓ Master of Education (M.Ed.) with TESOL
- ✓ Master of Education (M.Ed.) with Teaching Technology
- ✓ Master of Education (M.Ed.) with Pre and Primary Teaching
- ✓ Master of Education (M.Ed.) with Learning & Development (L&D)
- ✓ Master of Education (M.Ed.) with Leadership and Administration
- ✓ Master of Education (M.Ed.) with Early Childhood Studies
- ✓ Master of Education (M.Ed.) with Early Childhood Education and SEN
- ✓ Master of Education (M.Ed.) with Curriculum and Instructional Design
- ✓ Master of Education (M.Ed.) with Education Psychology



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APPLIED DOCTORATE (AD) IN EDUCATION & TEACHING

Experienced professionals seeking to innovate their industry knowledge would benefit from pursuing an Applied Doctorate, specially designed for working professionals. This degree distinguishes itself from PhDs by emphasising independent research to enhance practical application within one's field.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

Specialisation

- ✓ Applied Doctorate in Curriculum and Instruction
- ✓ Applied Doctorate in Education Administration and Leadership
- ✓ Applied Doctorate in Education
- ✓ Applied Doctorate in Special Education
- ✓ Applied Doctorate in Teaching and Learning
- ✓ Applied Doctorate in Psychology

DOCTOR OF EDUCATION (ED.D.)

East Bridge University's Doctor of Education (Ed.D.) program is designed for educational professionals and academicians who want to enhance and deepen their expertise and knowledge, make meaningful contributions to driving positive change, and develop innovative methods.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 3030 Euro / 3500 USD



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MASTER OF SCIENCE

EBU's Master of Science programs in IT prepare professionals to harness data-driven insights while safeguarding digital systems against evolving cyber threats in today's technology-driven world.

Specialisation

- ✓ Master of Science in Data Science

Duration: Upto 24 months

Mode of Learning: Online

Fees: 2430 Euro / 2800 USD

APPLIED DOCTORATE

The Applied Doctorates are advanced research-driven programs designed for experienced professionals to develop innovative, data-driven and security-focused solutions to complex technological challenges.

Specialisation

- ✓ Data Science
- ✓ Information Technology
- ✓ Cyber Security

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

Dual Degree - In Academic Collaboration with UGC-recognised NAAC A++ Graded Indian University

BACHELOR OF COMPUTER APPLICATIONS (BCA)

East Bridge University's Bachelor of Computer Applications (BCA) is a three-year undergraduate program designed to build strong foundations in programming, artificial intelligence, machine learning, and data visualisation for aspiring IT professionals.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

MASTER OF COMPUTER APPLICATIONS (MCA)

East Bridge University's Master of Computer Applications (MCA) is a postgraduate program designed to develop both foundational and advanced skills in computer science, application development, and real-time data technologies.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

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MASTER OF SCIENCE IN INTERNATIONAL HEALTHCARE MANAGEMENT

A Master of Science in International Healthcare Management from East Bridge University (EBU) is designed to give students a holistic understanding of global healthcare systems, policies, and leadership strategies. Our master's program in International Healthcare equips students with the expertise to lead healthcare systems worldwide.

Duration: Upto 24 months

Mode of Learning: Online

Fees: 2430 Euro / 2800 USD

APPLIED DOCTORATE IN INTERNATIONAL HEALTHCARE MANAGEMENT

An Applied Doctorate in International Healthcare Management is a research-based program designed for professionals seeking to understand international health policies, tackle global health challenges, and lead, innovate, and transform the global healthcare landscape.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD



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MASTER OF MEDIA SCIENCE

Today, it has become imperative for all media, advertising, and journalism professionals to keep up with the industry's ongoing changes and navigate their professional fields seamlessly. At East Bridge University, we aim to blend theoretical aspects of media and communications with practical and real-life applications, enhancing the students' critical thinking and analytical abilities.

Duration: Upto 24 months

Mode of Learning: Online

Fees: 2430 Euro / 2800 USD

Specialisations

- ✓ Master of Media Science in Advertising, Communication and Creativity
- ✓ Master of Media Science in Digital Media
- ✓ Master of Media Science in Journalism and Mass Communication

APPLIED DOCTORATE IN MEDIA SCIENCE

East Bridge University offers an Applied Doctorate in Media Science. This research-based program enables media professionals to enhance their knowledge and consolidate their years of experience in the industry by producing original research to develop the media and communications sector further.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

Specialisations

- ✓ Applied Doctorate in Advertising, Communication and Creativity
- ✓ Applied Doctorate in Digital Media
- ✓ Applied Doctorate in Journalism and Mass Communication

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MASTER OF SOCIAL SCIENCES

In this era of rapid globalisation and digitalisation, professionals with a strong foundation in social sciences are at the forefront of shaping the global landscape, from economics and political science to international relations and sustainability.

Duration: Upto 24 months

Mode of Learning: Online

Fees: 2430 Euro / 2800 USD

Specialisations

- ✓ Master of Social Sciences in Economics
- ✓ Master of Social Sciences in Philosophy, Politics, and Economics
- ✓ Master of Social Sciences in International Relations
- ✓ Master of Social Sciences in Political Science and International Relations
- ✓ Master of Social Sciences in Tourism, Hospitality, and Event Management
- ✓ Master of Social Sciences in Leadership and Sustainability

APPLIED DOCTORATE IN SOCIAL SCIENCES

East Bridge University's Applied Doctorate in Social Sciences is a specialised doctoral program designed for professionals and scholars willing to conduct original and in-depth research to address various socio-economic and political issues and make a meaningful impact on the world.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

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MASTER OF ARTS

With an industry-relevant curriculum and tailored specialisations, East Bridge University (EBU) has meticulously designed Master of Arts programs to prepare students to contribute meaningfully to society's intellectual and creative evolution.

Duration: Upto 24 months

Mode of Learning: Online

Fees: 2430 Euro / 2800 USD

Specialisations

- ✓ Master of Arts in Philosophy
- ✓ Master of Arts in Liberal Studies
- ✓ Master of Arts in English Language and Literature
- ✓ Master of Arts in Humanities
- ✓ Master of Arts in Psychology
- ✓ Master of Arts in Counselling

APPLIED DOCTORATE IN ARTS

The Applied Doctorate in Arts and Humanities program at East Bridge University is a research-intensive program designed to develop students' critical inquiry skills, decision-making abilities, and cultural sensitivity.

Specialisations

- ✓ Applied Doctorate in Philosophy
- ✓ Applied Doctorate in Liberal Studies
- ✓ Applied Doctorate in English Language and Literature
- ✓ Applied Doctorate in Humanities
- ✓ Applied Doctorate in Psychology
- ✓ Applied Doctorate in Counselling

Duration: Upto 36 months

Mode of Learning: Online

Fees: 2600 Euro / 3000 USD

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DOCTOR OF PHILOSOPHY (PHD)



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The Doctor of Philosophy (PhD) at East Bridge University (EBU) is a research-intensive doctoral program designed for scholars, professionals, and practitioners committed to advancing knowledge within their chosen discipline. East Bridge University offers an optional dual PhD pathway, enabling the doctoral award to be complemented by a Ministry-approved partner university in Cambodia.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 5,570–7,700 Euro / 6,500–9000 USD

- ✓ Business Administration / Management
- ✓ Education
- ✓ Psychology

OFQUAL REGULATED OTHM QUALIFICATIONS

In collaboration with OTHM, East Bridge University provides Ofqual (Office of the Qualifications and Examinations Regulation) regulated, globally acclaimed certifications for candidates looking for professional and academic enhancement.

Duration: Upto 12 months

Mode of Learning: Online



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DOCTORATE VIA PELE: "DOCTOR OF EXCELLENCE" HONORIS CAUSA



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A Doctorate via Professional Experience and Learning Evaluation (PELE) is a specialised doctorate program for experienced professionals. It enables them to tailor their years of experience and contributions to their specific industry into an academic pathway.

Duration: Upto 36 months

Mode of Learning: Online

Fees: 3120 Euro / 3600 USD

CPD-UK CERTIFIED PROGRAMS



East Bridge University provides a range of CPD-certified programs, intending to enhance the continuous professional development of professionals and encourage them towards lifelong learning.

Our CPD-certified programs equip professionals with the expertise, skill set, and academic validation, enabling them to further their careers in their respective fields.

Duration: Upto 6 months

Mode of Learning: Online

Fees: 200 Euro / 210 USD

EXECUTIVE EDUCATION

East Bridge University provides short courses for Business and Education in three levels:

	Duration	Mode of Learning	Fees
Certificate-level	<i>Upto 6 months</i>	<i>Online</i>	<i>275 Euro / 300 USD</i>
Diploma Level	<i>4 months to 12 months</i>	<i>Online</i>	<i>350 Euro / 400 USD</i>
PG Diploma Level	<i>6 months to 12 months</i>	<i>Online</i>	<i>545 Euro / 600 USD</i>



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EAST BRIDGE UNIVERSITY'S MEMBERSHIPS



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Association to Advance Collegiate Schools of Business (AACSB)



Continuing Professional Development (CPD)



British Quality Foundation (BQF)



European Association for International Education (EAIE)



European Council of Leading Business Schools (ECLBS)



International Vocational Education and Training Association (IVETA)



Association for Teacher Education in Europe (ATEE)



European Society for Research on the Education of Adults (ESREA)



Accreditation Council for Business Schools and Programs (ACBSP)



Accredited Member of the European League for Quality and Knowledge (ELQN)



European Association of Applied Psychology (EAAP)



OTHM Qualifications



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EAST BRIDGE UNIVERSITY'S ACCREDITATIONS



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European Agency for Higher Education Advancement (EAHEA)



Education Quality Accreditation Commission (EQAC)



Edu.Int - Inter-Governmental Organization



International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)



International Education Accreditation Council (IEAC)



American Accreditation Association



Mercosul Accreditation Agency (MACCA)



Mercosul Accreditation Agency (MACCA)



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