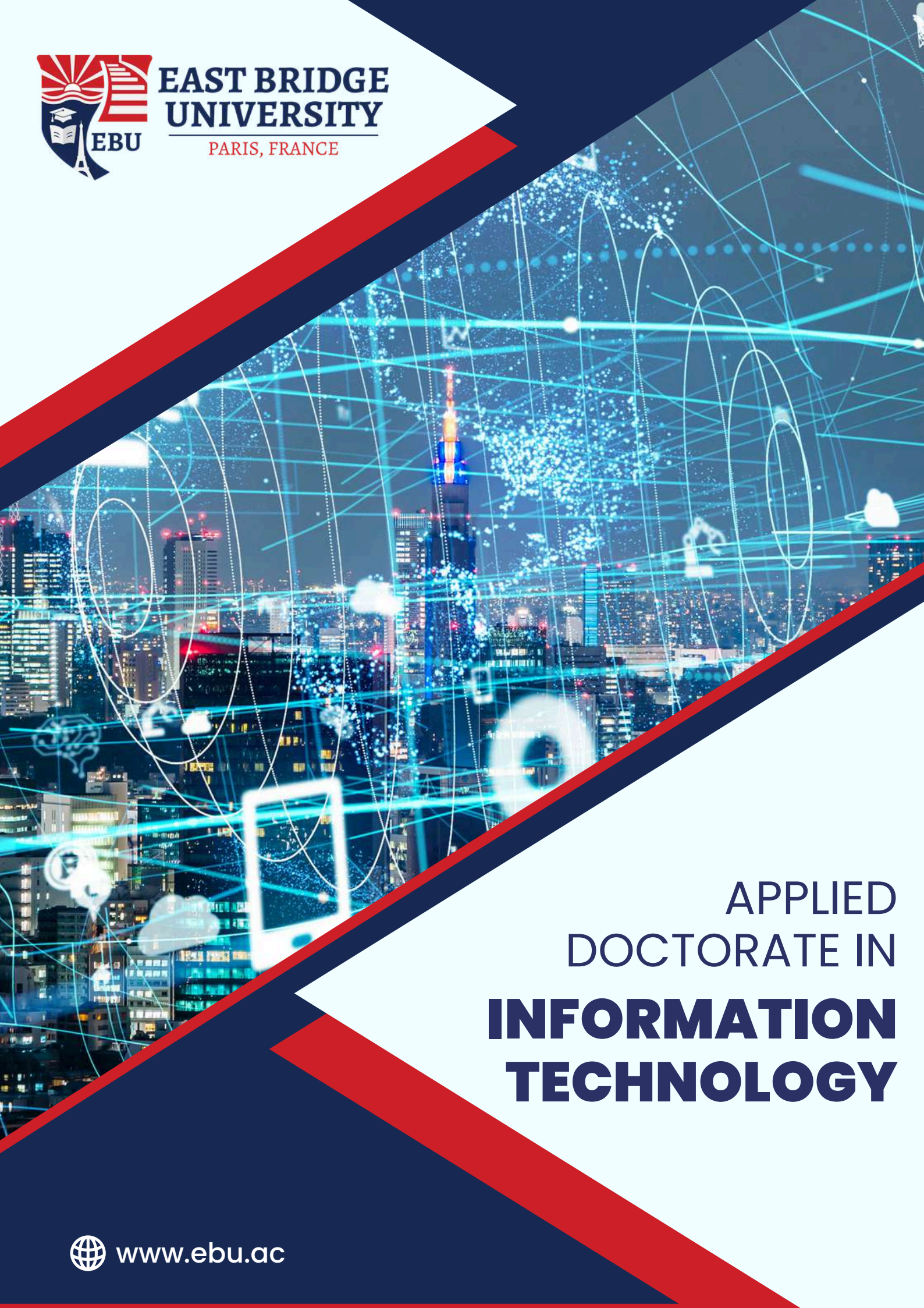




**EAST BRIDGE  
UNIVERSITY**

PARIS, FRANCE



APPLIED  
DOCTORATE IN  
**INFORMATION  
TECHNOLOGY**



[www.ebu.ac](http://www.ebu.ac)



## Applied Doctorate in Information Technology

Make a mark in the dynamic world of information technology (IT) with a doctorate degree that helps you streamline your years of experience by conducting original research in your field of expertise. An Applied Doctorate in Information Technology is a higher learning program that enables professionals to gain an academic credential and contribute to their industry by addressing real-life problems and developing solutions. From enterprise development and IT governance to cybersecurity and digital innovation, the program equips professionals to investigate important topics in today's digital ecosystem. The development of evidence-based answers to new technology difficulties is fostered among scholars through targeted research and applied inquiry.

### What is an Applied Doctorate?

An Applied Doctorate is an advanced doctoral program that prepares professionals for specialised roles within their fields of expertise. Unlike PhDs, which are typically required for university teaching, an Applied Doctorate focuses on applied learning and practical expertise. Applied doctorate programs can also be called “practitioner” degrees, designed to empower professionals to leverage their industry insights to innovate and apply existing knowledge uniquely.

East Bridge University's online Applied Doctorate programs emphasise independent research tailored to professional contexts. EBU's Applied Doctorate acknowledges a professional's extensive practical experience and expertise in specific areas. Hence, the doctoral research centres on applying existing theories and knowledge to enhance professional practice, preparing candidates for senior roles in the industry.

### An Applied Doctorate will be the right choice for you if you want:

- ✓ Enhance your expertise in the functional disciplines of your profession.
- ✓ Engage in action research addressing real-world issues relevant to your current professional context
- ✓ Offer practical solutions to contemporary challenges.
- ✓ Become an authoritative leader in your field of expertise.
- ✓ Facilitate constructive industry-wide improvements.



# Why Pursue an Applied Doctorate in Information Technology?

Information technology (IT) continues to be central to company operations, communication, and global connectivity in an era characterised by innovation and digital infrastructure. Experienced professionals are equipped to critically examine cutting-edge IT systems, cybersecurity, enterprise solutions, and emerging technologies with an Applied Doctorate in Information Technology from East Bridge University. This doctoral program is intended for people who want to use technology to drive strategic decision-making, lead innovative IT initiatives, and address challenging real-world problems. It allows academics to make significant contributions to the changing IT landscape across sectors by fusing theoretical study with real-world applications.

For seasoned professionals who want to advance their careers and make significant contributions to the data science industry, our PhD program is a perfect fit. Candidates can conduct cutting-edge research and use evidence-based techniques through the curriculum, which helps these sectors thrive as a whole. Candidates who want to assume leadership positions in different data science domains and become thought leaders in this ever-changing field can also pursue an Applied Doctorate.

## Course Structure

### Coursework 1:(15 Credits)

- Conducting Accurate Internet Research

### Coursework 2: (45 Credits)

- Introduction to Research (15 Credits)
- Crafting Your Research (30 Credits)

### Dissertation: (90 Credits)

- 10,000-word Research Paper

### Viva Voce / Thesis Defense: (30 Credits)



# ABOUT EAST BRIDGE UNIVERSITY (EBU)



East Bridge University is a worldwide higher-learning educational institution that provides online and affordable higher education degrees, diplomas, and certified courses to all. Tailored to suit the changing needs of the 21st century, our programs are a unique blend of robust theoretical knowledge and real-world practical exposure. We aim to empower adult learners and professionals with the best industry-specific courses that enable them to navigate the dynamic and ever-evolving professional landscape seamlessly. At East Bridge University, we greatly foster critical thinking, analytical skills, and leadership qualities among our students.

East Bridge University is legally incorporated in Paris and has received authorisation from the Rector Office of the Paris Academy, which is under the jurisdiction of the Ministry of National Education. This prestigious recognition positions EBU as a legitimate, respected, and independent distance learning institution.

## What Makes Our Programs Unique?



Find work-life balance with our online, flexible program.



The course is endorsed by global partners and education bodies.



Gain a deeper understanding of the functional disciplines of your profession.



Get the opportunity to conduct action-based research work, solving real-world challenges.



Enhance your career prospects by earning academic credentials.



Be able to promote positive change and growth in your industry.



Become an industry expert and thought leader in your field.



Open your doors towards doctorate-level academic pursuits.



Address real-world problems with a strong academic understanding.



## East Bridge University's Memberships:



Association to Advance Collegiate Schools of Business (AACSB)



Continuing Professional Development (CPD)



British Quality Foundation (BQF)



European Association for International Education (EAIE)



European Council of Leading Business Schools (ECLBS)



E Learning Quality Network (ELQN)



Association for Teacher Education in Europe (ATEE)



European Society for Research on the Education of Adults (ESREA)



Accreditation Council for Business Schools and Programs (ACBSP)

## East Bridge University's Accreditations:



European Agency for Higher Education Advancement (EAHEA)



Education Quality Accreditation Commission (EQAC)



EDU.INT - INTER-GOVERNMENTAL ORGANIZATION



International Association for Quality Assurance in Pre-Tertiary & Higher Education (QAHE)



International Education Accreditation Council (IEAC)



OTHM Qualifications



Mercosul Accreditation Agency (MACCA)



To be eligible to pursue an Applied Doctorate, an applicant must meet the following criteria:

- ✓ A recognised Bachelor's or Master's Degree in the relevant field of study.
- ✓ A minimum of 5 years of relevant professional experience.
- ✓ Verified score of a standardised test such as IELTS 6.0 or its equivalent.

## Career Opportunities

East Bridge University's Applied Doctorate in Information Technology opens doors to prestigious and influential career positions in business, academia, and the innovation field. Graduates are well prepared to lead technology-driven change at the highest levels.

- ✓ Chief Information Officer (CIO): Leads IT strategy and alignment with business goals in large organisations.
- ✓ IT Director / Head of IT: Oversees IT operations, infrastructure, and team leadership.
- ✓ Technology Consultant: Advises firms on advanced technology integration and digital transformation.
- ✓ Cybersecurity Strategist: Develops enterprise-level security frameworks and risk mitigation strategies.
- ✓ IT Project Portfolio Manager: Manages large-scale, cross-functional IT projects and programs.
- ✓ Enterprise Architect: Designs and maintains high-level IT system architecture across the enterprise.
- ✓ Professor / Academic Researcher: Leads teaching and research in IT at universities and research institutions.
- ✓ Data Governance Lead: Establishes and enforces policies on data quality, security, and compliance.
- ✓ Innovation Manager: Drives the adoption of emerging technologies and innovation in IT practices.
- ✓ IT Policy Analyst: Develops policies for IT standards, compliance, and regulatory affairs.





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# Become a Doctor of Innovation. Influence the Digital Future.

**Apply Now and Take the Next  
Big Step in Your  
IT Leadership Journey!**

**Apply Today!**



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