



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE

2025 – 2026

ANNUAL ENROLMENT REPORT



Second Academic Year
Education with Purpose.
Learning with Impact.

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Message from the **DIRECTOR GENERAL**



The 2025–26 academic year represents East Bridge University's second year of operation — and this report documents our enrolment growth, scholarship provision, and early completion outcomes as of May 2026.

92 students from 9 countries enrolled across six programmes — a 30% increase on our inaugural cohort of 71. Two intake cycles ran successfully: 55 students in January 2025 and 37 in July 2025. Among programmes with completed cohorts as of this report date, the MBA's January 2025 intake achieved a confirmed completion rate of 87.5% and the M.Ed.'s January 2025 intake achieved 88.9% — both strong results and consistent with our inaugural year performance.

It is important to note that the majority of AY 2025–26 students are still actively in progress at the time of this report. Students on 1.5-year programmes (Executive Doctorate, DBA, Applied Doctorate in Education) enrolled in January 2025 are expected to complete in July 2026, and those from the July 2025 intake in January 2027. A full completion picture will be available in the AY 2026–27 Annual Report. We are committed to reporting our data accurately and at the right point in each programme cycle.

Scholarship disbursement reached USD 60,000 across 35 students — a 25% increase on the previous year — and the inaugural B.Ed. cohort from 2024 completed successfully at 80%.

Dr. Janat Clemis

Director General, East Bridge University
Paris, France · May 2025

Enrolment at a Glance — **AY 2025-26**



92

TOTAL STUDENTS ENROLLED



9

COUNTRIES REPRESENTED



6

ACADEMIC PROGRAMMES



35

SCHOLARSHIP
RECIPIENTS



USD 60K

TOTAL SCHOLARSHIP
VALUE



15+

CONFIRMED GRADUATES
(MAY 2026)

† 15 confirmed graduates reflects the January 2025 intake of 1-year programmes (MBA and M.Ed.) only. 77 students across all other programmes and intake cycles are currently in progress. Full-year completion data will be reported in the AY 2026–27 Annual Report.

Two intake cycles: January 2025 (55 students) and July 2025 (37 students). All programmes delivered 100% online.

Programme ENROLMENT – AY 2025-26

The table below sets out student enrolment by programme and intake cycle. Scholarship recipients represent students formally awarded under one of EBU's three scholarship tracks at the point of enrolment.

Programme	Jan 2025 Intake	Jul 2025 Intake	Total Enrolled	Scholarship Recipients
Executive Doctorate in Business	23	15	38	17
Doctor of Business Administration	6	3	9	3
Applied Doctorate in Education	5	3	8	3
Master of Business Administration	8	6	14	6
Master of Education (M.Ed.)	9	7	16	6
Bachelor of Education (B.Ed.)	4	3	7	0
TOTAL	55	37	92	35

Note: No scholarship awards were issued for the B.Ed. in AY 2025–26, as the track continued to prioritise postgraduate applicants for the current stage of the scholarship programme's development.

Enrolment Highlights

- ✓ The Executive Doctorate in Business grew to 38 students — a 27% increase on the inaugural cohort — reinforcing its position as EBU's flagship and most in-demand programme.
- ✓ The M.Ed. expanded to 16 students and the MBA to 14, with both programmes delivering confirmed completion data for their January 2025 intake cohorts.
- ✓ The DBA (9 students) and Applied Doctorate in Education (8 students) saw modest, deliberate growth — both programmes remain below the primary programme cohorts as intended for this stage of development.
- ✓ The B.Ed. (7 students) continues to grow gradually; its AY 2024 cohort completed successfully in early 2026.

Student Completion Data — AS OF 28 MAY 2026

The table below presents the completion status of each programme cohort as of the date of this report. Given that this report is published in May 2026, completion data is only available for the January 2025 intake of one-year programmes. All other cohorts are currently in progress within their expected programme timelines.

Important Note on Completion Data — Report Date: 28 May 2026

Students enrolled in AY 2025–26 began their programmes between January and July 2025. As of May 2026, only the January 2025 intake of 1-year programmes (MBA and M.Ed.) has reached its expected completion date. All 1.5-year programmes and the July 2025 intake of 1-year programmes are still within their programme timelines and are reported as 'In Progress' below. This is not an indication of underperformance — students are progressing as expected. Full completion data across all programmes and both intakes will be reported in the AY 2026–27 Annual Report.

Programme	Level	Enrolled	Confirmed Graduates	Status as of May 2026	Duration	★
Executive Doctorate in Business	Postgraduate	38	-	In Progress — Jan 2025 cohort due Jul 2026; Jul 2025 cohort due Jan 2027	1.5 years	★
Master of Business Administration	Postgraduate	14	7 of 8*	Jan 2025 cohort: completed (87.5%) ✓ Jul 2025 cohort (6 students): due Jul 2026	1 year	★
Master of Education (M.Ed.)	Postgraduate	16	8 of 9*	Jan 2025 cohort: completed (88.9%) ✓ Jul 2025 cohort (7 students): due Jul 2026	1 year	★
Doctor of Business Administration	Postgraduate	9	-	In Progress — Jan 2025 cohort due Jul 2026; Jul 2025 cohort due Jan 2027	1.5 years	
Applied Doctorate in Education	Postgraduate	8	-	In Progress — Jan 2025 cohort due Jul 2026; Jul 2025 cohort due Jan 2027	1.5 years	
Bachelor of Education (B.Ed.)	Undergraduate	7	-	In Progress — expected completion 2027	2 years	
TOTAL / OVERALL		92	15*	77 students currently in progress across all programmes		

Student Completion Data — AS OF 28 MAY 2026



** Jan 2025 intake only. Completion rate calculated on the cohort of students who commenced in January 2025 and whose programme reached its expected end date by May 2026.*

Source: EBU Enrolment Register and Programme Completion Records, Quality Assurance Office, May 2026.

Methodology Notes

- ✓ Enrolled' refers to the total number of students who commenced their programme across both intake cycles (January 2025 and July 2025) and remained active beyond the first academic month.
- ✓ Confirmed Graduates' refers only to students whose programme has reached its full expected duration as of 28 May 2026 and who have met all academic requirements.
- ✓ 1-year programmes (MBA, M.Ed.): January 2025 cohort reached completion in January 2026 ✓. July 2025 cohort expected completion: July 2026.
- ✓ 1.5-year programmes (Executive Doctorate, DBA, Applied Doctorate in Education): January 2025 cohort expected completion July 2026; July 2025 cohort expected completion January 2027.
- ✓ B.Ed. (2-year): All enrolled students expected to complete in 2027.
- ✓ ★ denotes EBU's three primary focus programmes for QS Stars Online Learning reporting.

Student GEOGRAPHIC DISTRIBUTION

EBU's AY 2025–26 cohort of 92 students represented 9 countries across 4 continents — the same geographic spread as the inaugural year, with student numbers increasing across all markets.

Country	Students	Programmes	% of Cohort	Region
India	26	Exec. Doctorate · MBA · M.Ed.	28.3%	South Asia
United Arab Emirates	16	Exec. Doctorate · DBA · MBA	17.4%	Middle East
United Kingdom	12	DBA · Applied Doctorate in Education · B.Ed.	13.0%	Europe
Singapore	10	MBA · M.Ed.	10.9%	South-East Asia
Saudi Arabia	10	Exec. Doctorate · Applied Doctorate in Education	10.9%	Middle East
China	9	Exec. Doctorate · DBA	9.8%	East Asia
South Africa	5	M.Ed. · B.Ed.	5.4%	Africa
Australia	3	DBA · Applied Doctorate in Education	3.3%	Oceania
Saint Lucia	1	M.Ed.	1.1%	Caribbean
9 Countries · 4 Continents	92		100%	

- ✓ India (28.3%) remains the largest single market, with growth across the Executive Doctorate, M.Ed., and MBA programmes.
- ✓ The Middle East (UAE + Saudi Arabia combined, 28.3%) continues as EBU's second-largest region, consistent with its operational presence in Dubai.
- ✓ Europe (UK, 13.0%), South-East Asia (Singapore, 10.9%), and East Asia (China, 9.8%) each grew in absolute numbers.
- ✓ Africa and the Caribbean account for 6.5% of enrolments, primarily supported through scholarship awards.

Gender profile: 55% female, 45% male — a marginal improvement in female participation on the inaugural year.

Scholarship Programme — ENROLMENT IMPACT

35 of EBU's 92 enrolled students in AY 2025–26 received a scholarship award — 38% of the total cohort. All awards provided a 50% reduction on the published course fee. Total scholarship value for the year reached USD 60,000, a 25% increase on the inaugural year.

Track	Recipients	Eligibility Basis	Total Value (USD)	Avg. Award (USD)
Global Access Scholarship	15	Financial Need	\$ 22,500	\$ 1,500
Academic Excellence Scholarship	13	Academic Merit	\$ 24,375	\$ 1,875
SDG Leadership Scholarship	7	Mission Alignment	\$ 13,125	\$ 1,875
TOTAL	35		\$ 60,000	\$ 1,714

- ✓ Global Access Scholarship: 15 recipients from low-income or lower-middle-income economies, with increased representation from Africa and the Caribbean.
- ✓ Academic Excellence Scholarship: 13 recipients recognised for outstanding prior academic achievement, primarily at doctoral level.
- ✓ SDG Leadership Scholarship: 7 recipients — the largest SDG Leadership cohort since the track's launch in August 2024.

Total scholarship value: USD 60,000 |

Average award: USD 1,714 |

Coverage: 50% of published course fee for all recipients



Looking Ahead — AY 2026-27

EBU enters its third academic year from a position of sustained enrolment growth. Key targets and anticipated milestones for AY 2026–27:

- ✓ Target total enrolment: 130+ students across January and July 2026 intake cycles
- ✓ Target scholarship awards: 50+ recipients across all three tracks
- ✓ January 2025 cohort of 1.5-year programmes (Executive Doctorate, DBA, Applied Doctorate in Education) expected to complete July 2026 — full completion data will feature in the AY 2026–27 Report
- ✓ July 2025 cohort of all 1-year and 1.5-year programmes expected to complete between July 2026 and January 2027
- ✓ B.Ed. AY 2025–26 cohort expected to complete in 2027
- ✓ QS Stars Online Learning accreditation rating anticipated based on full AY 2025–26 data once all cohorts complete